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# Center *for an* Urban Future

**Center for an Urban Future** (CUF) is a leading New York City-based think tank that generates smart and sustainable public policies to reduce inequality, increase economic mobility, and grow the economy.

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# STATE OF THE CHAINS, 2022

**The number of chain retail stores in New York City ticked up slightly over the past year, increasing by 0.3 percent.** However, despite the continued recovery from the sector’s steep contraction in 2020, this year’s bump in chain locations was a fraction of last year’s 2.7 percent increase, and most national retailers in the city haven’t come close to reaching their pre-pandemic levels. In fact, the number of chain stores in the city in November 2022 was still 9.8 percent below the total from late 2019—or 782 fewer stores than before the pandemic.

The Center for an Urban Future’s fifteenth annual report tracking chain retail trends in New York finds that 57 percent of the retailers that were featured in our 2019 *State of the Chains* report have fewer locations today than they did before the pandemic, including 11 percent who no longer have any stores here. Additionally, all eight of the city’s largest chain retailers have fewer locations today than they did in 2019.

No borough has fully bounced back to its pre-pandemic chain store level, but Manhattan’s losses are significantly greater than those of any other borough—perhaps unsurprisingly, given diminished office occupancy. Today, there are still 14.4 percent fewer chain stores in Manhattan than in 2019—or 427 fewer stores. Staten Island (still down 1.5 percent) and Queens (6.8 percent lower today) have come the closest to reaching their pre-pandemic totals, while Brooklyn (-7.6 percent) and the Bronx (-9.5 percent) have further to go.

Over the past year, Brooklyn saw the largest one-year numerical increase in chain retailer locations, adding 33 stores—a 2.1 percent increase. Three of the four other boroughs experienced virtually no change in chain store locations between 2021 and 2022—Manhattan had a net gain of 3 chain stores (+0.1 percent), Queens added 4 locations (+0.2 percent), Staten Island experienced a contraction of 3 stores (-0.7 percent)—while the Bronx had a net drop of 17 stores (-1.8 percent).

Although remote work and its effect on office occupancy levels in Midtown and other central business districts is a likely driver of the slow recovery in chain retail, our research suggests that the acceleration of online shopping is another factor. Indeed, for the fourth year in a row, chain retailers selling clothing, shoes, accessories, vitamins, and other merchandise have done worse than food retailers. The retail subsectors with the biggest year-over-year declines were all merchandisers: electronics (-8 percent), vitamin and food supplements (-7.8 percent), games and toys (-3.9 percent), beauty salons/equipment/supplies (-3.6 percent), pet supplies (-3.6 percent), office supplies (-3.1 percent), and shoes

Number of Chain Stores by Borough, 2022 and 2021				
	2022	2021	Change (#)	Change (%)
Bronx	914	931	-17	-1.8%
Brooklyn	1,621	1,588	33	2.1%
Queens	1,659	1,655	4	0.2%
Manhattan	2,649	2,646	3	0.1%
Staten Island	456	459	-3	-0.7%
NYC	7,299	7,279	20	0.3%

(-0.9 percent). Overall, 13 of the 19 chains that closed at least 10 percent of their stores in the past year were merchandise retailers. In contrast, a wide majority (19 of the 33 chains) that increased their footprint by at least 10 percent were food retailers.<sup>1</sup>

This year's *State of the Chains* report, based on data compiled from store locators between November 8, 2022, and November 29, 2022, finds that most of the national retailers with the biggest footprints in New York either contracted or saw minimal growth in store locations since 2021. Of this year's top 15 retailers, 6 have fewer stores this year, 3 registered no change and 6 had increases. Overall, the top 15 retailers recorded a net change of 41 fewer stores than last year.

Dunkin' Donuts is again the retailer with the most stores in the five boroughs, a title it has held all fifteen years since we started tracking chain store trends in New York. But whereas in 2008, the first year that this report was published, Dunkin' had just six more stores than the second-place chain (Subway), today Dunkin' has over 300 more stores than the number two retailer in the city, Starbucks, which boasts 316 store locations. However, despite adding five stores over the past year, growing from 615 to 620 in total, Dunkin' still has fewer store locations now than it did before the pandemic (636 in 2019).

Starbucks now has the second-most chain stores in New York, its highest position in the fifteen-year history of this report. Over the past year, Starbucks had a net increase of six stores, from 310 to 316. Although Starbucks still has significantly fewer locations than it did pre-pandemic (351 in 2019), the coffee chain moved into second position on our list by surpassing Metro by T-Mobile, which reduced its footprint in the city by 16 locations, from 311 to 295.

The other retailers in the top ten include Subway (which now has 254 stores after registering a decline of 15 stores since 2021); T-Mobile (233 stores, -8); Duane Reade (227, -22); McDonald's (191, no change); Baskin-Robbins (182, +7); CVS/Pharmacy (174, -1); and Popeye's (137, +3).

## Retailers Adding Stores Since Last Year

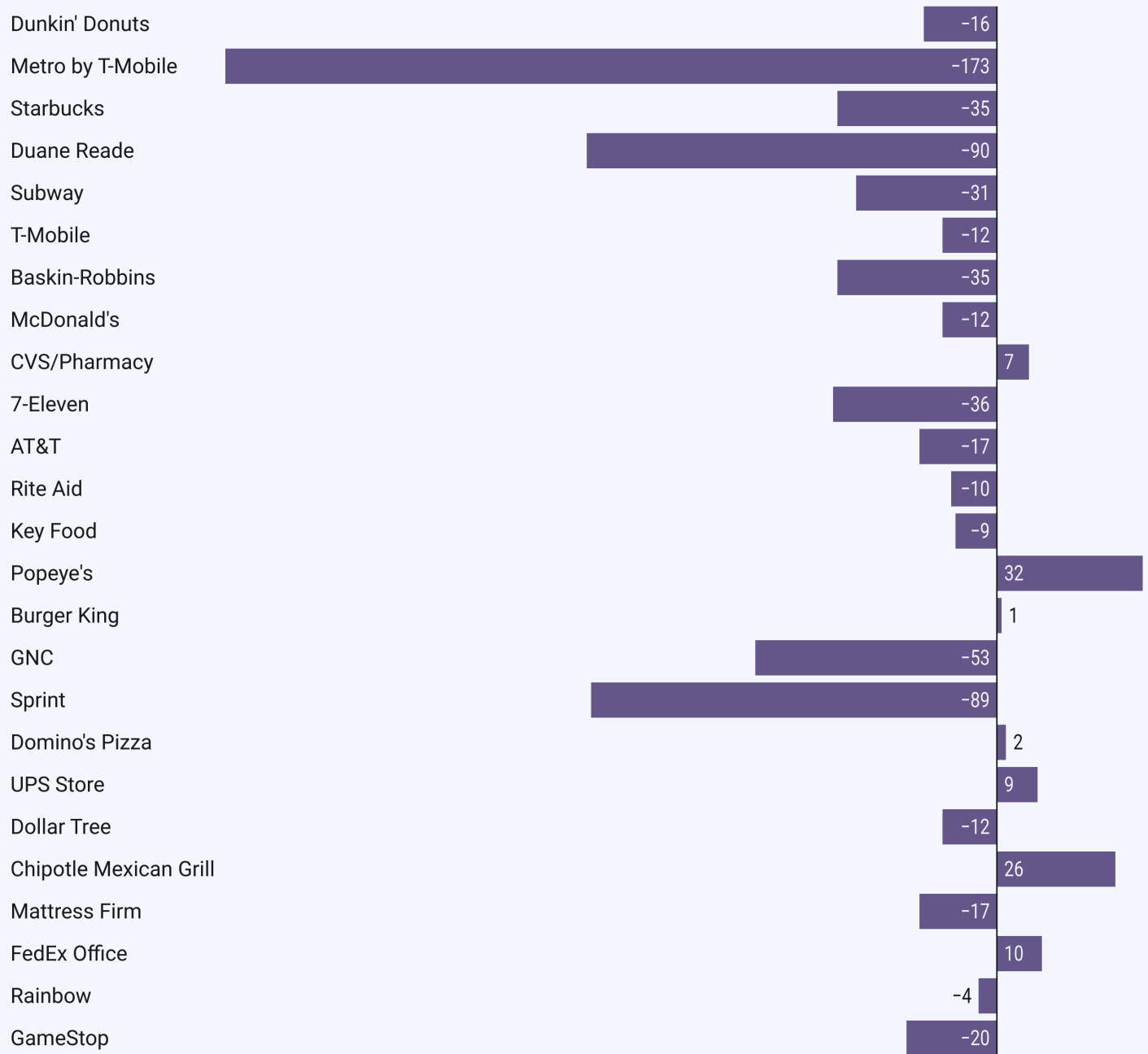
- Food chains registered most of the biggest gains over the past year, including: Chipotle (adding 10 locations, from 95 to 105 stores), Wingstop (+9, from 19 to 28), Just Salad (+7, from 22 to 29), Taco Bell (+7, from 68 to 75), Baskin-Robbins (+7, 175 to 182), Chick-fil-a (+5, from 12 to 17), Pizza Hut (+5, from 34 to 39), Van Leeuwen (+4, from 17 to 21), Panera (+4, from 13 to 17), Sweetgreen (+3, from 34 to 37), Paris Baguette (+3, from 23 to 26), and Krispy Kreme (+3, from 10 to 13).
- All four bubble tea shops on our list added stores in 2022, including three by at least 15 percent. That includes Kung Fu Tea (increasing its footprint by 4 stores, from 26 to 30), Gong Cha (+4, from 25 to 29), Tiger Sugar (+2, from 5 to 7), and Vivi's Bubble Tea (+1, from 25 to 26).
- There were several non-food retailers that added multiple store locations since last year, including: Tumi (+11, from 16 to 27), FedEx Office (+7, from 65 to 72), Target (+4, from 32 to 36), Burlington Coat Factory (+4, from 18 to 22), Victoria's Secret (+3, from 9 to 12), and Bed Bath & Beyond (+2, from 10 to 12).

## Retailers Shedding Stores Since Last Year

- No retailer contracted more than pharmacy chain Duane Reade, which closed 22 stores over the past year, bringing its store total down to 227, from 249 last year.
- Metro by T-Mobile dropped the second-most store locations, closing 16 locations to fall to 295 from 311 last year.
- Two sandwich chains were also among the retailers shedding the most stores: Subway (-15, from 269 to 254) and Pret A Manger (-14, from 62 to 48).
- 7-Eleven was the only other retailer with a double-digit decline in stores over the past year. It reduced its footprint by 11 stores, from 116 to 105.

# NYC's Largest Chain Retailers Still Below Pre-Pandemic Levels

Net change in # of store locations for NYC's twenty-five largest national retailers (2019–2022)



Data compiled between November 8 2022, and November 29 2022, from retailer website store locators.

Created with Datawrapper

- Most of the notable year-over-year declines in chain stores were among retailers selling clothing, shoes, accessories, vitamins, and other merchandise, including: Danice Stores (-8, from 18 to 10), Mandee (-7, from 9 to 2), Footaction (-4, from 10 to 6), Vitamin Shoppe (-4, from 29 to 25), Anthropologie (-2, from 6 to 4), Dashing Diva (-2, from 6 to 4), DSW (-2, from 9 to 7), Sally Beauty (-2, from 14 to 12), Kiehl's (-2, from 10 to 8), Best Buy (-2, from 17 to 15), Carter's (-2, from 18 to 16), and Party City (-2, from 20 to 18).
- Some other food chains contracted over the past year, including Boston Market (-2, from 17 to 15), Milk Bar (-2, from 9 to 7), 5 Napkin Burger (-2, from 4 to 2), and TGI Fridays (-2, from 4 to 2).
- Three retailers closed all their remaining New York City stores since last year: department store Sears (-2), clothing and accessories store Strawberry (-1), and fast-casual restaurant chain Wichcraft (-1).
- M·A·C Cosmetics (-12, from 34 to 22)
- Dollar Tree (-12, from 84 to 72)
- McDonald's (-12, from 203 to 191)
- T-Mobile (-12, from 245 to 233)
- Children's Place (-13, from 35 to 22)
- Aldo (-10, from 24 to 14)
- Victoria's Secret (-10, from 22 to 12)
- Vitamin Shoppe (-10, from 35 to 25)
- Rite Aid (-10, from 119 to 109)

Several national retailers have bucked the larger trends and added a significant number of stores since 2019, including:

- Popeye's (+32, from 105 to 137)
- Taco Bell (+35, from 40 to 75)
- Chipotle (+26, from 79 to 105)
- Pizza Hut (+25, from 14 to 39)
- Enterprise (+21, from 25 to 46)
- Wingstop (+18, from 10 to 28)
- Jimmy Jazz (+18, from 26 to 44)<sup>2</sup>
- Tumi (+14, from 13 to 27)
- Target (+14, from 22 to 36)
- Sweetgreen (+12, from 25 to 37)
- Shake Shack (+11, from 25 to 36)
- Gong Cha (+11, from 18 to 29)
- Foot Locker (+11, from 43 to 54)

### Retailers with Notable Changes Since the Pandemic

A majority of national retailers in our list still have fewer store locations than 2019, but some of the notable contractions since the pandemic include:

- Metro by T-Mobile (-173, from 468 stores in 2019 to 295 in 2022)
- Duane Reade (-90, from 317 to 227)
- GNC (-53, from 99 to 46)
- NY Sports Clubs (-32, from 53 to 21)
- 7-Eleven (-36, from 141 to 105)
- Starbucks (-35, from 351 to 316)
- Baskin-Robbins (-35, from 217 to 182)
- Subway (-33, from 287 to 254)
- GameStop (-20, from 61 to 41)
- Mattress Firm (-17, from 68 to 51)
- AT&T (-17, from 136 to 119)
- Dunkin' Donuts (-16, from 636 to 620)

### Changes Over 15 Years

- 7 of the 10 largest chains from our first ever *State of the Chains* report (2008) have fewer store locations today than they did then.
- While Dunkin has had a net gain of 279 store locations in those fifteen years (from 341 to 620), the other nine retailers in that original top 10 had a combined decline of 473 stores.



## Top Ten Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
Dunkin' (90)	Dunkin' (136)	Starbucks (191)	Dunkin' (195)	Dunkin' (38)
Metro by T-Mobile (69)	Metro by T-Mobile (108)	Dunkin' (161)	Subway and T-Mobile (71)	CVS/Pharmacy (18)
T-Mobile (44)	T-Mobile (58)	Duane Reade (96)	Metro by T-Mobile (66)	Subway (16)
McDonald's (40)	McDonald's (50)	Subway (84)	Baskin-Robbins (61)	Metro by T-Mobile (15)
Subway (37)	Duane Reade (48)	CVS/Pharmacy (66)	Duane Reade (54)	Starbucks (14)
Popeye's and Baskin-Robbins (26)	Starbucks, Subway and Popeye's (46)	FedEx Office (58)	Starbucks (49)	Burger King and Carvel (11)
Duane Reade (19)	Baskin-Robbins (43)	Chipotle (57)	CVS/Pharmacy (48)	T-Mobile, Duane Reade, 7-Eleven and Verizon (10)
Rite Aid (18)	Key Food (35)	UPS Store (51)	McDonald's (45)	Baskin-Robbins (8)
Burger King and Domino's (17)	Rite Aid and Burger King (34)	T-Mobile (50)	7-Eleven (42)	McDonald's, Dollar Tree and Domino's (7)
Starbucks and Rainbow (16)	AT&T (29)	McDonald's (49)	Popeye's and Key Food (37)	Wendy's and Autozone (6)

- Two of the original ten largest chains—Radio Shack and Payless—have since shut down all their stores in the five boroughs.
- In that first *State of the Chains* report, long-since-closed video rental store Blockbuster still had 46 locations in the city.

### Borough Trends

Starbucks has more stores in Manhattan than any other national retailer, with 191 total locations. In all other boroughs, Dunkin' is the top retailer with 195 locations in Queens, 136 locations in Brooklyn, 90 locations in the Bronx, and 38 locations on Staten Island.

Brooklyn and the Bronx share the same list of top three chain retailers: Dunkin', Metro by T-Mobile, and T-Mobile. The top three retailers in Queens are Dunkin', Metro by T-Mobile, and T-Mobile (the same three from 2020). Manhattan's three biggest retailers are: Starbucks, Dunkin', and Duane Reade. Finally, Staten Island's top three are: Dunkin', Subway, and Metro by T-Mobile.

### Zip Code Trends

For the fourth consecutive year in our study, zip code 10001, home to Hudson Yards and the area around Penn Station, claims the top spot for chain store locations with 189 stores. The area saw an increase of six stores, rising

3.3 percent from 183 stores in 2021 to 189 stores in 2022. In second place for the third year in a row was zip code 10314 (New Springville), home to the Staten Island Mall, with 161 stores (increasing from 160 in 2021), and a full 35.2 percent of the total store locations located on Staten Island. Coming in third was 11201 (Downtown Brooklyn), remaining Brooklyn's most dense zip code for chain retailers with 155 store locations, an increase of 3.3 percent from 150 in 2021. The zip code with the fourth-most chain store locations was 10019 (Midtown West) at 148, just surpassing zip code 10003 (East Village), which had previously ranked fourth in 2021. 10003 saw a decline of 7 chain locations (-4.9 percent), as it dropped from 143 to 136.

In Queens, 11373 (Elmhurst), home to the Queens Center Mall, was the top zip code for chain retailer locations with 128 stores (up from 125 in 2021). In the Bronx, zip code 10475 (Baychester / Co-op City), home of the Bay Plaza Shopping Center, has the highest number of chain stores of any zip code in that borough with 89. 11373 (Elmhurst) saw a year-over-year increase of 3 locations (+2.4 percent), while 10475 had a year-over-year decrease of 1 location (-1.1 percent).

After last year's study, 2022 saw much less growth per zip code. In 2021, 103 zip codes (47 percent) saw an increase in the number of chain store locations and 18 different zip codes saw growth in chain store locations of 15 percent or higher. This year, 67 zip codes

## WHERE THE CHANGE IS OCCURRING

The largest national retailers have locations all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' locations increased by 5 stores citywide since last year, including a net decrease of two stores in Brooklyn and a net increase of four stores in Queens, two in the Bronx, one in Manhattan, and zero on Staten Island.

Retailer	Number of Stores, 2022	Difference, 2021-22	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin'	620	5	-2	2	4	1	0
Starbucks	316	6	-1	0	1	4	2
Metro by T-Mobile	295	-16	1	-4	-9	-4	0
Subway	254	-15	-1	-4	0	-8	-2
T-Mobile	233	-8	-2	-2	-2	-2	0
Duane Reade	227	-22	-4	-8	-3	-7	0
McDonald's	191	0	0	0	0	0	0
Baskin-Robbins	182	7	24	-7	-1	-5	-4
CVS/Pharmacy	174	-1	-1	1	-1	1	-1
Popeye's	137	3	-3	0	3	3	0

(30.5 percent) saw an increase in the number of chain store locations, only five zip codes saw growth of 15 percent or more, and just four zip codes added more than 5 chain store locations. 64 zip codes (29.1 percent) saw a decrease, while the remaining 89 of the city's zip codes (40.5 percent) maintained their 2021 numbers.

The largest increase was in the 10007 (Lower Manhattan / TriBeCa) zip code, where seven stores (+9.5 percent) were added in 2022. Following 10007 were 10016 (Murray Hill, +6.3 percent), ) 11234 (Flatlands, +4.7 percent), and 10001 (Garment District / Koreatown, +3.3 percent), adding six locations each. Tied for fifth place, 11430 (JFK Airport, +13.5 percent), 11226 (East Flatbush / Flatbush, +7.2 percent), and 11201 (Brooklyn Heights, +3.3 percent), each added five locations.

Of the 67 zip codes that saw a year-over-year increase from 2021 to 2022, 21 zip codes (31.3 percent) were located within Brooklyn. Queens just barely surpassed Manhattan, historically the leading borough in this statistic, with 20 zip codes seeing gains (29.9 percent), while Manhattan followed with 19 (28.3

percent), far less than the borough's 33 such zip codes in 2021. In the Bronx, four zip codes (6 percent) saw increases in chain store locations, while Staten Island had 3 (4.5 percent).

Of all national retailer locations in New York City, 36.3 percent are located within Manhattan, a plurality that has held since the beginning of the State of the Chains reports. Queens ranks second with 22.7 percent, followed closely by Brooklyn which contains 22.2 percent of total chain store locations in the five boroughs. The Bronx contains 12.5 percent and 6.2 percent are in Staten Island.

Manhattan continued to rank the borough with the highest concentration of chain store locations, with 116 locations per square mile in 2022, far beyond that of the other boroughs. There are 22.9 chains per square mile in Brooklyn, 21.7 per square mile in the Bronx, 15.3 per square mile in Queens, and 7.8 per square mile on Staten Island. Overall there are 24.1 chain stores per square mile across NYC, up from 23.6 last year.



## METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report analyzing the change in national retailers across New York City. The report tallies the number of chain retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we maintain them for the sake of continuity.

We only remove a retailer from the list on the year after the one in which it closed all locations in New York City, if it remains at zero open locations. This year, we removed Century21, Godiva Chocolatier, Liberty Travel, Ricky's, Fossil Accessory, Aroma Espresso Bar, French Connection, and Kenneth Cole.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website.

For mobile communications stores, we count only those locations that use the exact name of the retailer, and we do not count authorized retailers that operate under a different name. This year, we updated our methodology for collecting Verizon store data to match our approach for other mobile communications stores

This data for this report was compiled between November 8, 2022, and November 29, 2022.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report. Retailers added this year are not yet included to ensure an accurate comparison.

Each year we add new national retailers to our ranking. This year we will be adding: Planet Fitness, Spectrum, Alo Yoga, Orange Theory, Birkenstock, Cava, and AMC.

# NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2022

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin'	Coffee Shops	620	615	618	636	624	136	90	195	161	38
Starbucks	Coffee Shops	316	310	302	351	327	46	16	49	191	14
Metro by T-Mobile	Cellular Telephones (Services)	295	311	333	468	471	108	69	66	37	15
Subway	Restaurants, fast-food	254	269	257	287	330	46	37	71	84	16
T-Mobile	Cellular Telephones (Services)	233	241	256	245	252	58	44	71	50	10
Duane Reade	Pharmacies	227	249	253	317	263	48	19	54	96	10
McDonald's	Restaurants, fast-food	191	191	198	203	207	50	40	45	49	7
Baskin-Robbins	Ice cream	182	175	171	217	227	43	26	61	44	8
CVS/Pharmacy	Pharmacies	174	175	172	170	158	28	14	48	66	18
Popeye's	Restaurants, fast-food	137	134	116	105	99	46	26	37	25	3
AT&T	Cellular Telephones (Services)	119	119	135	136	118	29	13	31	41	5
Rite Aid	Pharmacies	109	109	109	119	178	34	18	27	27	3
7-Eleven	Other retail	105	116	132	141	141	17	6	42	30	10
Burger King	Restaurants, fast-food	105	104	97	104	103	34	17	30	13	11
Chipotle	Restaurants, fast-casual	105	95	85	79	79	20	11	15	57	2
Key Food	Grocers	99	104	103	108	113	35	11	37	11	5
Verizon	Cellular Telephones (Services)	97	96	25	27	32	17	5	24	41	10
UPS Store	Other retail	96	94	92	87	87	23	0	19	51	3
Domino's	Pizza	90	89	90	88	91	24	17	20	22	7
Taco Bell	Restaurants, fast-food	75	68	40	40	32	15	13	15	28	4
Dollar Tree	Discount retail	72	73	74	84	86	27	13	22	3	7
FedEx Office	Other retail	72	65	64	64	65	8	1	3	58	2
Carvel	Ice cream	60	59	57	54	53	17	8	21	3	11
Rainbow	Clothing and accessories	57	59	59	61	62	20	16	13	7	1
Family Dollar	Discount retail	57	56	57	58	61	24	15	12	1	5
Papa John's	Pizza	55	55	54	53	52	18	10	18	7	2
Foot Locker	Shoes	54	50	47	43	44	16	14	6	16	2

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Cohen's Fashion Optical	Optical Goods and Optometrists	51	51	54	56	57	10	6	9	23	3
Mattress Firm	Other retail	51	50	55	68	88	11	7	16	13	4
Pret A Manger	Restaurants, fast-casual	48	62	40	56	55	1	0	0	47	0
GNC	Vitamin & Food Supplements	46	48	51	99	107	7	8	12	16	3
Wendy's	Restaurants, fast-food	46	47	43	43	45	9	8	12	11	6
Enterprise	Other retail	46	45	25	25	N/A	11	5	16	9	5
Golden Krust	Restaurants, fast-food	44	46	47	48	63	19	12	9	4	0
Jimmy Jazz	Clothing and accessories	44	26	0	26	25	17	13	6	6	2
GameStop	Games and toys	41	43	55	61	68	14	10	11	4	2
KFC	Restaurants, fast-food	40	39	40	42	45	13	7	13	6	1
Autozone	Automobile repair, parts, and service	40	39	38	38	40	13	10	11	0	6
Pizza Hut	Pizza	39	34	12	14	18	14	8	13	3	1
Sweetgreen	Restaurants, fast-casual	37	34	30	25	21	4	0	1	32	0
Shake Shack	Restaurants, fast-casual	36	35	20	25	22	3	1	8	21	3
Target	Department Stores	36	32	25	22	19	9	4	6	14	3
Equinox	Health Clubs, Studios & Gymsnasiums	35	34	34	33	32	3	0	0	32	0
Foodtown	Grocers	34	34	33	33	32	10	9	7	7	1
Associated Supermarkets	Grocers	31	33	34	33	34	15	5	4	6	1
Staples	Office Supplies	31	32	32	35	38	7	3	7	12	2
Le Pain Quotidien	Bakeries, fast-casual	31	31	12	37	39	1	0	0	30	0
Kung Fu Tea	Tea Shops	30	26	20	27	23	7	0	9	12	2
Gong Cha	Tea Shops	29	25	20	18	15	6	2	10	10	1
Just Salad	Restaurants, fast-casual	29	22	19	21	20	2	0	0	27	0
Edible Arrangements	Other retail	28	29	28	30	35	7	3	8	7	3
Wingstop	Restaurants, fast-casual	28	19	13	10	9	7	8	4	8	1
Tumi	Other retail	27	16	10	13	13	0	0	6	21	0
Vivi's Bubble Tea	Tea Shops	26	25	31	31	26	7	0	4	12	3
Checkers	Restaurants, fast-food	26	24	28	34	31	7	5	8	5	1
Paris Baguette	Bakeries, retail	26	23	21	23	22	1	0	13	12	0
Vitamin Shoppe	Vitamin & Food Supplements	25	29	31	35	37	7	2	5	9	2
Crunch	Health Clubs, Studios & Gymsnasiums	25	27	25	24	23	7	1	2	13	2

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Stop and Shop	Grocers	25	26	27	26	24	4	5	11	0	5
Sephora	Beauty salons, equipment, supplies, and products	25	25	27	23	21	5	1	3	15	1
Juice Press	Juice Bars	25	25	26	29	30	4	0	0	21	0
Marshalls	Department Stores	24	25	26	26	24	5	6	5	7	1
Gregory's Coffee	Coffee Shops	24	23	26	24	24	1	0	0	23	0
IHOP	Restaurants, fast-casual	24	23	19	20	21	6	6	8	3	1
Auntie Anne's Pretzels	Bakeries, retail	24	21	17	17	21	5	4	5	8	2
Old Navy	Clothing and accessories	23	23	17	23	18	5	3	7	5	3
V.I.M.	Clothing and accessories	23	22	24	27	28	12	5	2	4	0
Sunglass Hut	Clothing and accessories	23	21	19	19	20	3	3	4	11	2
Children's Place	Clothing and accessories	22	24	28	35	38	6	7	7	1	1
Tj Maxx	Department Stores	22	23	25	24	22	3	4	5	7	3
Five Guys	Restaurants, fast-food	22	23	22	24	24	4	1	4	12	1
White Castle	Restaurants, fast-food	22	23	20	22	22	5	7	6	2	2
Home Depot	Home Centers	22	22	21	21	21	5	3	9	2	3
Petco	Pet supplies	22	22	18	19	14	6	3	6	5	2
M-A-C Cosmetics	Beauty salons, equipment, supplies, and products	22	22	10	34	34	4	2	3	11	2
Gap (including GapKids & BabyGap)	Clothing and accessories	22	21	21	28	29	5	3	4	8	2
Burlington Coat Factory	Clothing and accessories	22	18	14	15	13	5	6	5	5	1
NY Sports Clubs	Health Clubs, Studios & Gymsnasiums	21	22	25	53	51	1	0	6	14	0
Applebee's	Restaurants, fast-casual	21	22	22	24	27	5	5	5	2	4
Joe Coffee	Coffee Shops	21	21	17	17	16	2	0	1	18	0
Rent-A-Center	Furniture	21	20	25	28	32	5	6	6	2	2
LensCrafters	Optical Goods and Optometrists	21	20	13	14	13	3	1	4	11	2
Dig Inn	Restaurants, fast-casual	21	20	6	25	19	1	0	0	20	0
Van Leeuwen	Ice cream	21	17	N/A	N/A	N/A	5	0	0	16	0
Bluestone Lane	Coffee Shops	20	20	16	19	N/A	1	0	0	19	0
Little Caesars	Pizza	20	19	21	26	37	5	8	5	2	0
PC. Richard & Son	Electronics	19	21	21	21	21	6	2	6	4	1

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Chopt	Restaurants, fast-casual	19	18	18	20	18	0	0	0	19	0
Blue Bottle Coffee	Coffee Shops	19	17	17	16	14	3	0	0	16	0
Nathan's Famous	Restaurants, fast-food	19	16	19	11	13	11	1	2	4	1
Party City	Other retail	18	20	18	18	21	4	4	4	4	2
Soul Cycle	Health Clubs, Studios & Gymsnasiums	18	19	0	21	20	2	0	0	16	0
Lori's Gifts	Other retail	18	17	17	18	17	4	4	2	7	1
Paper Source	Other retail	17	17	19	12	N/A	2	0	0	15	0
H&M	Clothing and accessories	17	17	17	17	17	3	1	2	9	2
Bareburger	Restaurants, fast-casual	17	17	17	15	21	2	0	5	10	0
Panera	Bakeries, fast-casual	17	13	14	13	13	2	1	5	6	3
Chick-fil-a	Restaurants, fast-food	17	12	14	13	7	1	0	3	12	1
Carter's	Clothing and accessories	16	18	20	21	20	3	3	6	2	2
Whole Foods	Grocers	16	15	15	13	13	4	0	0	12	0
Boston Market	Restaurants, fast-food	15	17	16	19	23	2	3	8	0	2
Best Buy	Electronics	15	17	16	16	16	3	3	3	5	1
Hale & Hearty Soups	Restaurants, fast-food	15	16	13	19	21	1	0	0	14	0
Trader Joe's	Grocers	15	16	13	13	12	3	0	2	9	1
Morton Williams	Grocers	15	15	N/A	N/A	N/A	0	1	0	14	0
Bluemercury	Beauty salons, equipment, supples, and products	15	15	16	17	16	0	0	0	15	0
Bath & Body Works	Beauty salons, equipment, supples, and products	15	15	13	14	13	4	1	5	3	2
Skechers	Shoes	15	14	15	15	16	3	3	3	4	2
Lululemon Athletica	Clothing and accessories	15	14	15	13	15	3	0	1	11	0
Lids	Clothing and accessories	15	13	15	17	18	1	1	1	10	2
Insomnia Cookies	Bakeries, retail	15	13	11	10	10	2	0	0	13	0
Aldo	Clothing and accessories	14	14	15	24	24	4	1	2	6	1
Raymour & Flanigan Furniture	Furniture	14	14	14	14	14	4	2	4	3	1
Häagen-Dazs	Ice cream	14	14	12	16	13	4	1	3	5	1
Pep Boys	Automobile repair, parts, and service	13	14	14	14	12	2	1	8	0	2
Dr. Jay's	Clothing and accessories	13	13	13	14	13	5	6	1	1	0
Advance Auto Parts	Automobile repair, parts, and service	13	13	13	13	14	3	3	5	0	2



Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Claire's	Clothing and accessories	13	13	13	13	13	3	2	4	3	1
Tiger Schulmann's	Health Clubs, Studios & Gymsnasiums	13	12	11	12	12	2	0	7	2	2
Krispy Kreme	Bakeries, retail	13	10	7	N/A	N/A	0	2	1	9	1
Bed Bath & Beyond	Housewares	12	10	12	13	14	2	0	3	6	1
Sally Beauty	Beauty salons, equipment, supplies, and products	12	14	N/A	N/A	N/A	3	1	1	5	2
American Eagle Outfitters	Clothing and accessories	12	13	14	14	13	2	2	1	6	1
Panda Express	Restaurants, fast-food	12	12	11	11	12	3	1	3	5	0
Apple Store	Electronics	12	12	11	11	11	2	1	1	7	1
Lot-Less Closeouts	Discount retail	12	12	10	10	10	1	1	3	6	1
Macy's	Department Stores	12	12	10	10	9	3	3	3	1	2
Swarovski	Jewelry and watches	12	10	9	8	11	1	1	2	7	1
Victoria's Secret	Clothing and accessories	12	9	13	22	21	5	1	1	4	1
Banana Republic	Clothing and accessories	12	6	11	12	14	0	0	3	8	1
Baked By Melissa	Bakeries, retail	11	12	12	12	12	0	0	1	10	0
Birch Coffee	Coffee Shops	11	11	N/A	N/A	N/A	0	0	1	10	0
Tacombi	Restaurants, fast-casual	11	11	N/A	N/A	N/A	2	0	3	6	0
Dallas BBQ	Restaurants, fast-casual	11	11	11	11	11	2	2	2	5	0
Zara	Clothing and accessories	11	11	11	11	10	1	0	0	9	1
Pressed Juicery	Juice Bars	11	10	10	11	11	1	0	0	10	0
Famous Famiglia Pizzeria	Pizza	11	10	9	11	16	2	0	1	8	0
Danice Stores	Clothing and accessories	10	18	18	18	18	3	4	2	1	0
Potbelly Sandwich Shop	Bakeries, fast-casual	10	13	10	15	15	1	0	0	9	0
Fresh & Co	Restaurants, fast-casual	10	11	17	18	18	0	0	0	10	0
Napa Auto Parts	Automobile repair, parts, and service	10	11	9	10	10	4	2	2	0	2
Warby Parker	Optical Goods and Optometrists	10	10	8	9	9	3	0	0	7	0
Au Bon Pain	Bakeries, fast-casual	10	9	11	18	25	2	2	2	3	1
J. Crew	Clothing and accessories	9	10	12	12	15	1	0	0	8	0
16 Handles	Yogurt	9	10	10	8	9	1	0	0	8	0
Oshkosh B'gosh	Clothing and accessories	9	9	11	11	10	2	1	3	2	1
Michael's	Other retail	9	9	10	12	12	2	0	3	1	3
BJ's Wholesale Club	Wholesale Clubs	9	9	9	8	8	3	2	4	0	0

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Nordstrom	Clothing and accessories	9	9	8	7	6	2	0	0	6	1
La Colombe	Coffee Shops	9	8	8	8	N/A	0	0	0	9	0
Red Mango	Yogurt	9	8	7	14	20	1	0	6	1	1
Cold Stone Creamery	Ice cream	9	8	7	9	9	2	0	5	0	2
Champs Sports	Other retail	9	8	7	7	7	3	2	1	2	1
Express	Clothing and accessories	9	7	5	10	12	2	1	3	3	0
Aldi	Grocers	9	7	5	5	7	3	3	2	1	0
Tim Hortons	Restaurants, fast-food	9	7	3	5	6	1	0	4	0	4
Kiehl's	Beauty salons, equipment, supplies, and products	8	10	9	9	9	1	0	0	7	0
Pinkberry	Yogurt	8	9	10	11	11	2	0	0	6	0
Forever 21	Clothing and accessories	8	9	9	12	13	1	1	2	3	1
Rag & Bone	Clothing and accessories	8	8	8	N/A	N/A	1	0	0	7	0
Men's Warehouse	Clothing and accessories	8	8	8	11	12	1	1	2	3	1
Madewell	Clothing and accessories	8	8	8	9	N/A	2	0	0	6	0
Zales The Diamond Store	Jewelry and watches	8	8	8	8	10	2	2	2	1	1
Home Goods	Housewares	8	8	8	8	7	1	0	3	1	3
Steve Madden	Shoes	8	8	8	7	9	1	0	1	5	1
Hugo Boss	Clothing and accessories	8	8	7	6	8	0	0	1	6	1
Louis Vuitton	Clothing and accessories	8	7	8	8	N/A	0	0	0	8	0
Buffalo Wild Wings	Restaurants, fast-casual	8	7	7	9	9	3	1	3	0	1
Barnes & Noble	Other retail	8	7	7	8	8	3	0	0	4	1
Chuck E. Cheese	Pizza	8	7	6	7	7	1	2	3	1	1
Magnolia Bakery	Bakeries, retail	8	7	5	N/A	N/A	0	0	0	8	0
Guess	Clothing and accessories	8	6	6	6	6	2	0	1	4	1
Milk Bar	Bakeries, retail	7	9	9	11	N/A	1	0	0	6	0
DSW Shoe Warehouse	Shoes	7	9	9	9	9	2	1	0	3	1
Urban Outfitters	Clothing and accessories	7	7	9	10	10	2	0	0	5	0
Adidas	Clothing and accessories	7	7	8	8	8	2	0	2	3	0
Meineke	Automobile repair, parts, and service	7	7	7	8	9	3	1	1	0	2
Sterling Optical	Optical Goods and Optometrists	7	7	7	7	8	1	1	2	1	2
Ralph Lauren	Clothing and accessories	7	7	7	7	7	1	0	0	6	0
Sarku	Restaurants, fast-casual	7	7	7	7	7	1	2	3	0	1

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Levi's	Clothing and accessories	7	7	7	7	6	1	0	0	5	1
Lush	Beauty salons, equipment, supplies, and products	7	7	6	N/A	N/A	0	0	0	6	1
Journeys	Shoes	7	6	8	8	8	2	1	1	2	1
Tiger Sugar	Tea Shops	7	5	N/A	N/A	N/A	2	0	3	2	0
Footaction	Shoes	6	10	14	13	13	2	0	1	3	0
Eileen Fisher	Clothing and accessories	6	7	7	7	8	1	0	0	5	0
Shaking Crab	Restaurants, fast-casual	6	6	N/A	N/A	N/A	2	1	0	2	1
Beach Bum Tanning	Beauty salons, equipment, supplies, and products	6	6	8	8	8	0	0	4	1	1
Kay Jewelers	Jewelry and watches	6	6	7	8	7	2	1	1	1	1
Famous Footwear	Shoes	6	6	7	7	8	2	2	1	1	0
Uniqlo	Clothing and accessories	6	6	7	7	6	1	1	1	3	0
Coach	Clothing and accessories	6	6	6	8	8	0	0	0	6	0
Stuart Weitzman	Department Stores	6	6	6	8	7	0	0	0	6	0
Outback Steakhouse	Restaurants, fast-casual	6	6	6	6	6	2	1	1	1	1
Pearle Vision	Optical Goods and Optometrists	6	6	6	6	6	3	0	3	0	0
Buffalo Exchange	Clothing and accessories	6	6	6	6	5	2	0	1	3	0
Qdoba Mexican Eats	Restaurants, fast-casual	6	6	6	6	5	1	0	2	0	3
Body Shop	Beauty salons, equipment, supplies, and products	6	6	6	5	4	1	0	1	3	1
Rumble	Health Clubs, Studios & Gymsnasiums	6	6	2	6	N/A	1	0	0	5	0
L'OCCITANE	Beauty salons, equipment, supplies, and products	6	5	13	14	15	0	0	1	4	1
Hollister	Clothing and accessories	6	5	5	5	5	1	1	1	2	1
Ashley Furniture	Furniture	6	5	4	4	N/A	1	1	2	1	1
H-Mart	Grocers	6	4	5	5	5	0	0	6	0	0
Jamba Juice	Juice Bars	6	3	4	5	8	0	0	2	4	0
Ashley Stewart	Clothing and accessories	5	6	7	8	8	3	2	0	0	0
Petsmart	Pet supplies	5	6	5	6	6	2	0	0	1	2
Tiffany's	Jewelry and watches	5	6	5	4	5	0	0	0	5	0
Bonobos Guideshop	Clothing and accessories	5	5	6	6	6	1	0	0	4	0

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Perfumania	Beauty salons, equipment, supplies, and products	5	5	5	6	6	1	2	2	0	0
Olive Garden	Restaurants, fast-casual	5	5	5	6	5	2	1	1	1	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1
Gucci	Clothing and accessories	5	5	5	5	4	0	0	0	5	0
Lowe's Home Improvement	Home Centers	5	5	5	4	7	2	0	1	0	2
Aeropostale	Clothing and accessories	5	5	5	4	3	1	1	1	1	1
Aritzia	Clothing and accessories	5	5	4	4	N/A	0	0	0	5	0
Sbarro	Restaurants, fast-food	5	4	5	7	7	1	1	1	2	0
Dashing Diva	Beauty salons, equipment, supplies, and products	4	6	8	8	8	1	0	1	2	0
Anthropologie	Clothing and accessories	4	6	6	6	6	0	0	0	4	0
Blimpie Subs & Salads	Restaurants, fast-casual	4	5	5	6	7	1	3	0	0	0
Free People	Clothing and accessories	4	5	5	5	6	1	0	0	3	0
Club Monaco	Clothing and accessories	4	5	5	5	5	0	0	0	4	0
Red Lobster	Restaurants, fast-casual	4	5	5	5	5	1	1	1	1	0
Ben & Jerry's	Ice cream	4	4	6	8	5	0	1	0	3	0
Dante Zeller Tuxedo	Clothing and accessories	4	4	4	6	6	1	1	0	0	2
JCPenney	Department Stores	4	4	4	6	6	1	1	1	0	1
Planet Wings	Restaurants, fast-food	4	4	4	5	5	0	0	0	0	4
Spencer's	Other retail	4	4	4	5	5	1	1	1	0	1
AAMCO Transmissions	Automobile repair, parts, and service	4	4	4	4	4	2	1	0	0	1
Armani Exchange	Clothing and accessories	4	4	4	4	4	1	0	1	1	1
Hot Topic	Clothing and accessories	4	4	4	4	4	1	1	1	0	1
Two Boots Pizza	Pizza	4	4	4	3	10	2	0	0	2	0
Build-A-Bear Workshop	Games and toys	4	4	3	3	3	0	0	1	2	1
West Elm	Housewares	4	4	3	3	3	2	0	0	2	0
Tourneau	Jewelry and watches	4	4	3	3	2	0	0	0	4	0
Solstice Sunglass Boutique	Clothing and accessories	3	4	7	7	7	0	0	2	0	1
Peloton	Health Clubs, Studios & Gyms	3	4	4	N/A	N/A	0	0	0	3	0

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Moe's Southwest Grill	Restaurants, fast-food	3	4	4	5	6	0	1	0	0	2
Abercrombie & Fitch	Clothing and accessories	3	4	4	3	2	1	0	1	1	0
Timberland	Clothing and accessories	3	3	N/A	N/A	N/A	0	0	1	2	0
Arby's	Restaurants, fast-food	3	3	5	5	4	0	0	2	1	0
Brooks Brothers	Clothing and accessories	3	3	4	9	8	0	0	0	3	0
Pollo Campero	Restaurants, fast-food	3	3	4	4	5	1	0	2	0	0
Guitar Center	Other retail	3	3	4	4	4	1	0	1	1	0
LEGO Store	Games and toys	3	3	4	4	4	0	0	0	2	1
Pretzel Time	Bakeries, retail	3	3	4	4	4	0	0	3	0	0
New Balance	Shoes	3	3	3	N/A	N/A	0	0	0	3	0
UGG	Shoes	3	3	3	N/A	N/A	0	0	0	3	0
Kmart	Department Stores	3	3	3	4	5	0	2	0	1	0
Kohl's	Department Stores	3	3	3	3	4	1	0	1	0	1
Bloomingdale's	Department Stores	3	3	3	3	3	0	0	0	3	0
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
Johnston & Murphy	Shoes	3	3	1	2	3	0	0	0	2	1
BCBG Max Azria	Clothing and accessories	3	3	0	6	4	0	0	0	2	1
Mandee	Clothing and accessories	2	9	9	9	9	1	0	1	0	0
TGI Friday's	Restaurants, fast-casual	2	4	8	9	10	1	0	0	1	0
5 Napkin Burger	Restaurants, fast-casual	2	4	5	5	4	0	0	0	2	0
The Palm Restaurant	Restaurants, fast-casual	2	3	3	N/A	N/A	0	0	1	1	0
Finish Line	Shoes	2	3	3	4	4	1	0	0	0	1
Uno Pizzeria & Grill	Pizza	2	3	3	4	4	0	0	1	1	0
Charlotte Russe	Clothing and accessories	2	3	0	2	6	0	1	0	0	1
Everlane	Clothing and accessories	2	2	N/A	N/A	N/A	1	0	0	1	0
Ikea	Furniture	2	2	N/A	N/A	N/A	1	0	1	0	0
Lucille Roberts	Health Clubs, Studios & Gymsnasiums	2	2	9	9	9	1	0	1	0	0
Dylan's Candy Bar	Bakeries, retail	2	2	4	N/A	N/A	0	0	0	2	0
Tasti D-Lite	Ice cream	2	2	4	5	5	0	0	0	2	0
Ann Taylor	Clothing and accessories	2	2	4	4	5	0	0	0	2	0
Lane Bryant	Clothing and accessories	2	2	3	6	6	1	0	0	1	0



Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dairy Queen	Yogurt	2	2	3	4	4	0	0	0	0	2
Williams-Sonoma	Housewares	2	2	3	4	3	0	0	0	2	0
Cosi	Restaurants, fast-casual	2	2	3	3	5	0	1	0	1	0
Container Store	Housewares	2	2	3	3	3	0	0	0	1	1
Montblanc	Jewelry and watches	2	2	3	3	3	0	0	0	2	0
Mrs. Fields	Bakeries, retail	2	2	3	2	2	0	0	1	1	0
Totto Ramen	Restaurants, fast-casual	2	2	2	4	3	0	0	0	2	0
7 for all Mankind	Clothing and accessories	2	2	2	3	3	0	0	0	2	0
White House/Black Market	Clothing and accessories	2	2	2	2	3	0	0	1	0	1
Chili's	Restaurants, fast-casual	2	2	2	2	2	0	0	1	0	1
Hillstone Restaurant	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
J. Jill	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
Pottery Barn	Furniture	2	2	2	2	2	0	0	0	2	0
La Perla	Clothing and accessories	2	2	1	2	2	0	0	0	2	0
Umami Burger	Restaurants, fast-casual	2	1	1	1	2	0	0	0	2	0
Argo Tea Coffee	Tea Shops	1	2	3	4	7	0	0	0	1	0
Sprinkles	Bakeries, retail	1	2	2	N/A	N/A	0	0	0	1	0
Lacoste	Clothing and accessories	1	2	2	3	3	0	0	0	1	0
Yankee Candle	Other retail	1	2	2	2	3	0	0	0	0	1
Gloria Jean's Coffee	Coffee Shops	1	2	2	2	2	0	0	0	0	1
Oakley	Clothing and accessories	1	2	2	2	2	0	0	0	1	0
Disney Store	Games and toys	1	1	3	3	3	0	0	0	1	0
Supercuts	Beauty salons, equipment, supplies, and products	1	1	2	4	4	0	0	0	1	0
Juan Valdez	Coffee Shops	1	1	2	2	2	0	0	0	1	0
Sur La Table	Housewares	1	1	2	2	2	0	0	0	1	0
Talbots	Clothing and accessories	1	1	2	2	2	0	0	0	1	0
Art of Shaving	Beauty salons, equipment, supplies, and products	1	1	1	4	6	0	0	0	1	0
Paul Smith	Clothing and accessories	1	1	1	4	4	0	0	0	1	0
JoS. A. Bank	Clothing and accessories	1	1	1	2	1	0	0	0	1	0
Diesel	Clothing and accessories	1	1	1	1	3	0	0	0	1	0

Retail Chain	Category	2022	2021	2020	2019	2018	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Chico's	Clothing and accessories	1	1	1	1	2	0	0	1	0	0
Crate & Barrel	Furniture	1	1	1	1	1	0	0	0	1	0
Curves	Health Clubs, Studios & Gymnasiums	1	1	1	1	1	0	0	1	0	0
Helzberg's Diamonds	Jewelry and watches	1	1	1	1	1	0	0	0	0	1
Original SoupMan	Restaurants, fast-food	1	1	1	1	1	0	0	0	1	0
Puma	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Naturalizer Shoes	Shoes	1	1	1	1	0	0	0	0	1	0
Sears	Department Stores	0	2	4	4	5	0	0	0	0	0
wichcraft	Restaurants, fast-casual	0	1	3	4	5	0	0	0	0	0
Strawberry	Clothing and accessories	0	1	0	1	1	0	0	0	0	0

# NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2021–2022

Category	2022	2021	Difference	% Change	Examples
Restaurants, fast-food	1068	1067	1	0.1%	White Castle, Taco Bell, Wendy's
Coffee Shops	1042	1028	14	1.4%	Gregory's, Blue Bottle Coffee
Cellular Telephones (Services)	744	767	-23	-3.0%	Metro by T-Mobile, Verizon
Clothing and accessories	636	628	8	1.3%	H&M, Hugo Boss, Louis Vuitton
Other retail	515	505	10	2.0%	Mattress Firm, Barnes & Noble, Guitar Center
Pharmacies	510	533	-23	-4.3%	Duane Reade, Rite Aid
Restaurants, fast-casual	484	473	11	2.3%	Buffalo Wild Wings, Outback Steakhouse
Ice cream	292	279	13	4.7%	Häagen-Dazs, Coldstone Creamery, Van Leeuwen
Grocers	250	254	-4	-1.6%	Trader Joe's, Foodtown
Pizza	229	221	8	3.6%	Famous Famiglia, Pizza Hut, Little Caesar's
Discount retail	141	141	0	0.0%	Dollar Tree, Family Dollar
Beauty salons, equipment, supplies, and products	133	138	-5	-3.6%	Supercuts, Lush, Sephora
Health Clubs, Studios & Gymsnasiums	124	127	-3	-2.4%	Soul Cycle, Curves, Rumble
Shoes	115	116	-1	-0.9%	Sketchers, Foot Locker, Footaction
Department Stores	113	113	0	0.0%	Bloomingdale's, Macy's, Target
Bakeries, retail	112	104	8	7.7%	Milk Bar, Sprinkles, Baked by Melissa
Optical Goods and Optometrists	95	94	1	1.1%	Cohen's Fashion Optical, Sterling Optical
Tea Shops	93	83	10	12.0%	Gong Cha, Argo Tea Coffee
Automobile repair, parts, and service	87	88	-1	-1.1%	Autozone, Napa Auto Parts
Vitamin & Food Supplements	71	77	-6	-7.8%	Vitamin Shoppe, GNC
Bakeries, fast-casual	68	66	2	3.0%	Panera Bread, Le Pain Quotidien
Games and toys	49	51	-2	-3.9%	Build-A-Bear Workshop, Disney Store
Electronics	46	50	-4	-8.0%	P.C. Richard & Son, Best Buy
Furniture	46	44	2	4.5%	IKEA, Ashley Furniture
Juice Bars	42	38	4	10.5%	Juice Press, Jamba Juice
Jewelry and watches	38	37	1	2.7%	Tiffany's, Zales the Diamond Store
Office Supplies	31	32	-1	-3.1%	Staples
Housewares	29	27	2	7.4%	Home Goods, Bed Bath & Beyond
Yogurt	28	29	-1	-3.4%	Red Mango, Dairy Queen
Pet supplies	27	28	-1	-3.6%	Petsmart, Petco
Home Centers	27	27	0	0.0%	Home Depot, Lowe's
Wholesale Clubs	14	14	0	0.0%	Costco Wholesale, BJ's Wholesale Club

# NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2022	2021	Difference	% Change
Garment District / Koreatown	Manhattan	10001	189	183	6	3.3%
New Springville	Staten Island	10314	161	160	1	0.6%
Brooklyn Heights / Downtown Brooklyn	Brooklyn	11201	155	150	5	3.3%
Midtown West	Manhattan	10019	148	144	4	2.8%
East Village	Manhattan	10003	136	143	-7	-4.9%
Flatlands	Brooklyn	11234	135	129	6	4.7%
Elmhurst	Queens	11373	128	125	3	2.4%
Midtown East	Manhattan	10022	121	118	3	2.5%
Midtown West	Manhattan	10036	116	124	-8	-6.5%
Midtown East	Manhattan	10017	112	113	-1	-0.9%
Chelsea	Manhattan	10011	111	116	-5	-4.3%
Midtown West	Manhattan	10018	108	105	3	2.9%
Greenwich Village / SoHo	Manhattan	10012	102	102	0	0.0%
Murray Hill	Manhattan	10016	102	96	6	6.3%
Baychester / Co-op City	Bronx	10475	89	90	-1	-1.1%
Gramercy Park	Manhattan	10010	88	86	2	2.3%
Upper West Side / Morningside Heights	Manhattan	10025	87	87	0	0.0%
Central Harlem / Morningside Heights	Manhattan	10027	84	82	2	2.4%
Flushing	Queens	11354	83	83	0	0.0%
Lower Manhattan / TriBeCa	Manhattan	10007	81	74	7	9.5%
Upper East Side	Manhattan	10028	79	78	1	1.3%
Ridgewood	Queens	11385	76	78	-2	-2.6%
Parkchester	Bronx	10462	76	72	4	5.6%
Forest Hills	Queens	11375	75	74	1	1.4%
East Flatbush / Flatbush	Brooklyn	11226	74	69	5	7.2%
Upper West Side	Manhattan	10023	71	72	-1	-1.4%
Jamaica	Queens	11432	69	68	1	1.5%
Bay Ridge	Brooklyn	11209	66	69	-3	-4.3%
Bensonhurst	Brooklyn	11214	65	68	-3	-4.4%
Fordham / Bronx Park	Bronx	10458	65	64	1	1.6%
High Bridge / Morrisania	Bronx	10451	64	67	-3	-4.5%
Jackson Heights	Queens	11372	64	67	-3	-4.5%
Kingsbridge	Bronx	10463	61	65	-4	-6.2%
Canarsie	Brooklyn	11236	61	61	0	0.0%
Park Slope	Brooklyn	11217	60	62	-2	-3.2%
Williamsbridge	Bronx	10467	59	61	-2	-3.3%
Lower Manhattan/Financial District	Manhattan	10038	58	60	-2	-3.3%

Neighborhood	Borough	Zip Code	2022	2021	Difference	% Change
Upper West Side	Manhattan	10024	57	58	-1	-1.7%
Oakwood / New Dorp	Staten Island	10306	57	58	-1	-1.7%
Long Island City	Queens	11101	56	57	-1	-1.8%
TriBeCa/Chinatown	Manhattan	10013	55	57	-2	-3.5%
Park Slope	Brooklyn	11215	55	55	0	0.0%
Westchester	Bronx	10461	54	58	-4	-6.9%
East New York	Brooklyn	11207	54	52	2	3.8%
Brownsville	Brooklyn	11212	53	53	0	0.0%
Hunts Point / Mott Haven	Bronx	10455	53	52	1	1.9%
Upper East Side	Manhattan	10065	52	54	-2	-3.7%
Spanish Harlem / East Harlem	Manhattan	10029	52	52	0	0.0%
Rego Park	Queens	11374	52	52	0	0.0%
Upper East Side	Manhattan	10021	51	50	1	2.0%
Astoria	Queens	11103	50	53	-3	-5.7%
Sheepshead Bay	Brooklyn	11229	50	48	2	4.2%
Woodside	Queens	11377	48	51	-3	-5.9%
West Village	Manhattan	10014	48	48	0	0.0%
Canarsie	Brooklyn	11239	47	46	1	2.2%
Washington Heights	Manhattan	10033	47	43	4	9.3%
Sheepshead Bay	Brooklyn	11235	46	48	-2	-4.2%
Corona	Queens	11368	45	43	2	4.7%
Williamsburg	Brooklyn	11211	45	41	4	9.8%
East New York	Brooklyn	11208	42	40	2	5.0%
Flatbush / East Flatbush	Brooklyn	11210	42	39	3	7.7%
JFK Airport	Queens	11430	42	37	5	13.5%
Pleasant Plains/Princess Bay	Staten Island	10309	41	42	-1	-2.4%
Bayside	Queens	11361	41	43	-2	-4.7%
Williamsburg / Bushwick	Brooklyn	11206	41	39	2	5.1%
Financial District / Battery Park City	Manhattan	10004	41	37	4	10.8%
Bay Ridge	Brooklyn	11220	40	39	1	2.6%
Rochdale Village / Jamaica	Queens	11434	40	39	1	2.6%
Chinatown / Lower East Side	Manhattan	10002	39	40	-1	-2.5%
Washington Heights	Manhattan	10032	39	36	3	8.3%
Tompkinsville / New Brighton/Saint George	Staten Island	10301	38	39	-1	-2.6%
Hunts Point / Mott Haven	Bronx	10459	38	39	-1	-2.6%
Jamaica	Queens	11435	38	38	0	0.0%
Flatbush/East Flatbush	Brooklyn	11203	38	37	1	2.7%
Highbridge / Morrisania	Bronx	10452	36	36	0	0.0%
Gravesend	Brooklyn	11223	36	35	1	2.9%
Upper East Side	Manhattan	10128	35	38	-3	-7.9%
West Farms	Bronx	10460	35	37	-2	-5.4%
Port Richmond	Staten Island	10302	35	36	-1	-2.8%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	35	35	0	0.0%
Greenpoint	Brooklyn	11222	35	34	1	2.9%
Coney Island / Sheepshead Bay	Brooklyn	11224	35	33	2	6.1%
Wakefield	Bronx	10466	34	34	0	0.0%
Kingsbridge	Bronx	10468	33	32	1	3.1%
Washington Heights	Manhattan	10031	33	31	2	6.5%



Neighborhood	Borough	Zip Code	2022	2021	Difference	% Change
East Harlem	Manhattan	10035	32	37	-5	-13.5%
Long Island City / Astoria	Queens	11106	32	32	0	0.0%
Bushwick	Brooklyn	11237	32	31	1	3.2%
Howard Beach	Queens	11414	32	31	1	3.2%
Baychester	Bronx	10469	31	32	-1	-3.1%
Borough Park	Brooklyn	11204	30	32	-2	-6.3%
Mariners Harbor	Staten Island	10303	30	30	0	0.0%
Pelham / Throgs Neck	Bronx	10465	29	29	0	0.0%
Astoria	Queens	11105	29	27	2	7.4%
Morris Heights	Bronx	10453	28	28	0	0.0%
South Richmond Hill	Queens	11419	28	27	1	3.7%
Flushing	Queens	11356	27	29	-2	-6.9%
Soundview / Unionport	Bronx	10472	27	28	-1	-3.6%
Soundview / Unionport	Bronx	10473	27	27	0	0.0%
Bayside	Queens	11360	27	27	0	0.0%
Ozone Park	Queens	11417	26	28	-2	-7.1%
Sunnyside	Queens	11104	26	26	0	0.0%
Prospect Lefferts Gardens	Brooklyn	11225	26	26	0	0.0%
Flushing	Queens	11358	26	25	1	4.0%
East Village / Alphabet City	Manhattan	10009	26	22	4	18.2%
Eltingville	Staten Island	10312	25	26	-1	-3.8%
Springfield Gardens	Queens	11413	25	26	-1	-3.8%
South Beach / Linden Park / Rosebank	Staten Island	10305	25	24	1	4.2%
Fresh Meadows	Queens	11365	25	24	1	4.2%
Williamsburg	Brooklyn	11249	25	23	2	8.7%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	24	24	0	0.0%
Middle Village	Queens	11379	24	23	1	4.3%
Tremont	Bronx	10457	23	24	-1	-4.2%
Financial District	Manhattan	10005	23	23	0	0.0%
Bushwick	Brooklyn	11221	23	23	0	0.0%
Woodhaven	Queens	11421	22	23	-1	-4.3%
Fresh Meadows	Queens	11366	22	21	1	4.8%
Flushing	Queens	11357	22	20	2	10.0%
Sunset Park	Brooklyn	11232	21	22	-1	-4.5%
Rosedale	Queens	11422	21	22	-1	-4.5%
Midtown	Manhattan	10020	21	21	0	0.0%
Upper East Side	Manhattan	10075	21	20	1	5.0%
Midwood	Brooklyn	11230	21	20	1	5.0%
Clinton Hill	Brooklyn	11205	20	17	3	17.6%
Fort George / Inwood	Manhattan	10040	19	21	-2	-9.5%
Borough Park	Brooklyn	11219	19	19	0	0.0%
Ozone Park	Queens	11416	19	19	0	0.0%
Hollis	Queens	11423	18	19	-1	-5.3%
Kensington	Brooklyn	11218	18	17	1	5.9%
Kew Gardens / Richmond Hill	Queens	11418	17	18	-1	-5.6%
Financial District	Manhattan	10006	17	17	0	0.0%
Inwood	Manhattan	10034	17	17	0	0.0%
West New Brighton	Staten Island	10310	17	17	0	0.0%

Neighborhood	Borough	Zip Code	2022	2021	Difference	% Change
High Bridge / Morrisania	Bronx	10456	17	17	0	0.0%
Little Neck	Queens	11362	17	17	0	0.0%
Maspeth	Queens	11378	17	16	1	6.3%
Central Harlem / Morningside Heights	Manhattan	10026	16	16	0	0.0%
Flushing	Queens	11355	16	16	0	0.0%
Oakland Gardens	Queens	11364	16	14	2	14.3%
North Floral Park	Queens	11004	15	16	-1	-6.3%
Prospect Heights	Brooklyn	11238	15	16	-1	-6.3%
South Ozone Park	Queens	11420	15	15	0	0.0%
Far Rockaway	Queens	11691	15	14	1	7.1%
Jamaica	Queens	11433	15	13	2	15.4%
Upper Harlem	Manhattan	10039	14	13	1	7.7%
Financial District	Manhattan	10281	13	15	-2	-13.3%
Dyker Heights	Brooklyn	11228	13	12	1	8.3%
Jackson Heights	Queens	11369	12	14	-2	-14.3%
Midtown	Manhattan	10112	12	13	-1	-7.7%
Mott Haven	Bronx	10454	12	13	-1	-7.7%
LaGuardia Airport	Queens	11371	12	13	-1	-7.7%
Fresh Meadows	Queens	11367	12	12	0	0.0%
Queens Village	Queens	11429	12	10	2	20.0%
Astoria	Queens	11102	11	12	-1	-8.3%
Bellerose	Queens	11426	11	11	0	0.0%
Queens Village	Queens	11427	11	11	0	0.0%
East Elmhurst	Queens	11370	11	10	1	10.0%
Rockaway Park	Queens	11694	10	11	-1	-9.1%
Riverdale	Bronx	10471	10	10	0	0.0%
Red Hook	Brooklyn	11231	10	10	0	0.0%
Queens Village	Queens	11428	10	10	0	0.0%
Stapleton / Emerson Hill	Staten Island	10304	10	9	1	11.1%
Central Harlem / Morningside Heights	Manhattan	10030	9	11	-2	-18.2%
St. Albans	Queens	11412	9	10	-1	-10.0%
Great Kills	Staten Island	10308	9	9	0	0.0%
Woodlawn	Bronx	10470	9	9	0	0.0%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	9	9	0	0.0%
Far Rockaway / Broad Channel	Queens	11693	9	9	0	0.0%
Tottenville	Staten Island	10307	8	9	-1	-11.1%
Kew Gardens	Queens	11415	7	7	0	0.0%
Garment District / Koreatown	Manhattan	10118	7	5	2	40.0%
Harlem	Manhattan	10037	6	6	0	0.0%
Garment District / Koreatown	Manhattan	10119	6	6	0	0.0%
Roosevelt Island	Manhattan	10044	5	5	0	0.0%
Cambria Heights	Queens	11411	5	5	0	0.0%
Far Rockaway / Arverne	Queens	11692	5	5	0	0.0%
Midtown	Manhattan	10103	4	5	-1	-20.0%
Garment District / Koreatown	Manhattan	10120	4	4	0	0.0%
Jamaica	Queens	11436	4	4	0	0.0%
Garment District / Koreatown	Manhattan	10121	3	5	-2	-40.0%
Midtown	Manhattan	10170	3	3	0	0.0%

Neighborhood	Borough	Zip Code	2022	2021	Difference	% Change
Financial District	Manhattan	10282	3	3	0	0.0%
Hunts Point	Bronx	10474	3	3	0	0.0%
Midtown	Manhattan	10111	2	5	-3	-60.0%
Midtown	Manhattan	10168	2	3	-1	-33.3%
Midtown	Manhattan	10104	2	2	0	0.0%
Midtown	Manhattan	10107	2	2	0	0.0%
Garment District / Koreatown	Manhattan	10123	2	2	0	0.0%
Midtown	Manhattan	10173	2	2	0	0.0%
Battery Park City / Downtown Manhattan	Manhattan	10280	2	2	0	0.0%
Pelham Bay Park / City Island	Bronx	10464	2	2	0	0.0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0.0%
Fort Hamilton	Brooklyn	11252	2	2	0	0.0%
Little Neck / Douglaston	Queens	11363	2	2	0	0.0%
Jamaica	Queens	11439	2	2	0	0.0%
Midtown	Manhattan	10105	1	1	0	0.0%
Midtown	Manhattan	10129	1	1	0	0.0%
Midtown	Manhattan	10153	1	1	0	0.0%
Midtown	Manhattan	10165	1	1	0	0.0%
Midtown	Manhattan	10166	1	1	0	0.0%
Midtown	Manhattan	10169	1	1	0	0.0%
Midtown	Manhattan	10174	1	1	0	0.0%
Midtown	Manhattan	10175	1	1	0	0.0%
Midtown	Manhattan	10176	1	1	0	0.0%
Financial District	Manhattan	10271	1	1	0	0.0%
Financial District	Manhattan	10286	1	1	0	0.0%
Kew Gardens	Queens	11424	1	1	0	0.0%
Jamaica	Queens	11425	1	1	0	0.0%
Financial District	Manhattan	10270	1	0	1	—
Harlem	Manhattan	10116	0	1	-1	-100.0%
Midtown	Manhattan	10110	0	0	0	—
Garment District / Koreatown	Manhattan	10122	0	0	0	—
Midtown	Manhattan	10167	0	0	0	—
Financial District	Manhattan	10279	0	0	0	—
Financial District	Manhattan	10285	0	0	0	—
New Springville	Staten Island	10313	0	0	0	—
Greenpoint	Brooklyn	11202	0	0	0	—
Navy Yard	Brooklyn	11251	0	0	0	—
Jamaica	Queens	11431	0	0	0	—
Breezy Point	Queens	11697	0	0	0	—

# MANHATTAN

**Top Zip Codes for National Chain Stores, Manhattan**

Neighborhood	Zip Code	2022	2021	Difference	% Change
Garment District / Koreatown	10001	189	183	6	3.3%
Midtown West	10019	148	144	4	2.8%
East Village	10003	136	143	-7	-4.9%
Midtown East	10022	121	118	3	2.5%
Midtown West	10036	116	124	-8	-6.5%
Midtown East	10017	112	113	-1	-0.9%
Chelsea	10011	111	116	-5	-4.3%
Midtown West	10018	108	105	3	2.9%
Greenwich Village / SoHo	10012	102	102	0	0.0%
Murray Hill	10016	102	96	6	6.3%

**Bottom Zip Codes for National Chain Stores, Manhattan**

Neighborhood	Zip Code	2022	2021	Difference	% Change
Midtown	10165	1	1	0	0.0%
Midtown	10166	1	1	0	0.0%
Midtown	10169	1	1	0	0.0%
Midtown	10174	1	1	0	0.0%
Midtown	10175	1	1	0	0.0%
Midtown	10176	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Financial District	10270	1	0	1	—
Harlem	10116	0	1	-1	-100.0%

## Number of National Retail Outlets, by Zip Code, Manhattan

Neighborhood	Zip Code	2022	2021	Difference	% Change
Garment District / Koreatown	10001	189	183	6	3.3%
Midtown West	10019	148	144	4	2.8%
East Village	10003	136	143	-7	-4.9%
Midtown East	10022	121	118	3	2.5%
Midtown West	10036	116	124	-8	-6.5%
Midtown East	10017	112	113	-1	-0.9%
Chelsea	10011	111	116	-5	-4.3%
Midtown West	10018	108	105	3	2.9%
Greenwich Village / SoHo	10012	102	102	0	0.0%
Murray Hill	10016	102	96	6	6.3%
Gramercy Park	10010	88	86	2	2.3%
Upper West Side / Morningside Heights	10025	87	87	0	0.0%
Central Harlem / Morningside Heights	10027	84	82	2	2.4%
Lower Manhattan / TriBeCa	10007	81	74	7	9.5%
Upper East Side	10028	79	78	1	1.3%
Upper West Side	10023	71	72	-1	-1.4%
Lower Manhattan/Financial District	10038	58	60	-2	-3.3%
Upper West Side	10024	57	58	-1	-1.7%
TriBeCa/Chinatown	10013	55	57	-2	-3.5%
Upper East Side	10065	52	54	-2	-3.7%
Spanish Harlem / East Harlem	10029	52	52	0	0.0%
Upper East Side	10021	51	50	1	2.0%
West Village	10014	48	48	0	0.0%
Washington Heights	10033	47	43	4	9.3%
Financial District / Battery Park City	10004	41	37	4	10.8%
Chinatown / Lower East Side	10002	39	40	-1	-2.5%
Washington Heights	10032	39	36	3	8.3%
Upper East Side	10128	35	38	-3	-7.9%
Washington Heights	10031	33	31	2	6.5%
East Harlem	10035	32	37	-5	-13.5%
East Village / Alphabet City	10009	26	22	4	18.2%
Financial District	10005	23	23	0	0.0%
Midtown	10020	21	21	0	0.0%
Upper East Side	10075	21	20	1	5.0%
Fort George / Inwood	10040	19	21	-2	-9.5%
Financial District	10006	17	17	0	0.0%
Inwood	10034	17	17	0	0.0%
Central Harlem / Morningside Heights	10026	16	16	0	0.0%
Upper Harlem	10039	14	13	1	7.7%
Financial District	10281	13	15	-2	-13.3%
Midtown	10112	12	13	-1	-7.7%
Central Harlem / Morningside Heights	10030	9	11	-2	-18.2%
Garment District / Koreatown	10118	7	5	2	40.0%
Harlem	10037	6	6	0	0.0%
Garment District / Koreatown	10119	6	6	0	0.0%
Roosevelt Island	10044	5	5	0	0.0%

Neighborhood	Zip Code	2022	2021	Difference	% Change
Midtown	10103	4	5	-1	-20.0%
Garment District / Koreatown	10120	4	4	0	0.0%
Garment District / Koreatown	10121	3	5	-2	-40.0%
Midtown	10170	3	3	0	0.0%
Financial District	10282	3	3	0	0.0%
Midtown	10111	2	5	-3	-60.0%
Midtown	10168	2	3	-1	-33.3%
Midtown	10104	2	2	0	0.0%
Midtown	10107	2	2	0	0.0%
Garment District / Koreatown	10123	2	2	0	0.0%
Midtown	10173	2	2	0	0.0%
Battery Park City / Downtown Manhattan	10280	2	2	0	0.0%
Midtown	10105	1	1	0	0.0%
Midtown	10129	1	1	0	0.0%
Midtown	10153	1	1	0	0.0%
Midtown	10165	1	1	0	0.0%
Midtown	10166	1	1	0	0.0%
Midtown	10169	1	1	0	0.0%
Midtown	10174	1	1	0	0.0%
Midtown	10175	1	1	0	0.0%
Midtown	10176	1	1	0	0.0%
Financial District	10271	1	1	0	0.0%
Financial District	10286	1	1	0	0.0%
Financial District	10270	1	0	1	—
Harlem	10116	0	1	-1	-100.0%
Financial District	10279	0	0	0	—
Midtown	10110	0	0	0	—
Midtown	10167	0	0	0	—
Financial District	10285	0	0	0	—
Financial District	10270	0	0	0	—

# BROOKLYN

## Top Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2022	2021	Difference	% Change
Brooklyn Heights / Downtown Brooklyn	11201	155	150	5	3.3%
Flatlands	11234	135	129	6	4.7%
East Flatbush / Flatbush	11226	74	69	5	7.2%
Bay Ridge	11209	66	69	-3	-4.3%
Bensonhurst	11214	65	68	-3	-4.4%
Canarsie	11236	61	61	0	0.0%
Park Slope	11217	60	62	-2	-3.2%
Park Slope	11215	55	55	0	0.0%
East New York	11207	54	52	2	3.8%
Brownsville	11212	53	53	0	0.0%

## Bottom Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2022	2021	Difference	% Change
Midwood	11230	21	20	1	5.0%
Clinton Hill	11205	20	17	3	17.6%
Borough Park	11219	19	19	0	0.0%
Kensington	11218	18	17	1	5.9%
Prospect Heights	11238	15	16	-1	-6.3%
Dyker Heights	11228	13	12	1	8.3%
Red Hook	11231	10	10	0	0.0%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Fort Hamilton	11252	2	2	0	0.0%

### Number of National Retail Outlets, by Zip Code, Brooklyn

Neighborhood	Zip Code	2022	2021	Difference	% Change
Brooklyn Heights / Downtown Brooklyn	11201	155	150	5	3.3%
Flatlands	11234	135	129	6	4.7%
East Flatbush / Flatbush	11226	74	69	5	7.2%
Bay Ridge	11209	66	69	-3	-4.3%
Bensonhurst	11214	65	68	-3	-4.4%
Canarsie	11236	61	61	0	0.0%
Park Slope	11217	60	62	-2	-3.2%
Park Slope	11215	55	55	0	0.0%
East New York	11207	54	52	2	3.8%
Brownsville	11212	53	53	0	0.0%
Sheepshead Bay	11229	50	48	2	4.2%
Canarsie	11239	47	46	1	2.2%
Sheepshead Bay	11235	46	48	-2	-4.2%
Williamsburg	11211	45	41	4	9.8%
East New York	11208	42	40	2	5.0%
Flatbush / East Flatbush	11210	42	39	3	7.7%
Williamsburg / Bushwick	11206	41	39	2	5.1%
Bay Ridge	11220	40	39	1	2.6%
Flatbush/East Flatbush	11203	38	37	1	2.7%
Gravesend	11223	36	35	1	2.9%
Bedford Stuyvesant / Crown Heights	11216	35	35	0	0.0%
Greenpoint	11222	35	34	1	2.9%
Coney Island / Sheepshead Bay	11224	35	33	2	6.1%
Bushwick	11237	32	31	1	3.2%
Borough Park	11204	30	32	-2	-6.3%
Prospect Lefferts Gardens	11225	26	26	0	0.0%
Williamsburg	11249	25	23	2	8.7%
Bedford Stuyvesant / Crown Heights	11213	24	24	0	0.0%
Bushwick	11221	23	23	0	0.0%
Sunset Park	11232	21	22	-1	-4.5%
Midwood	11230	21	20	1	5.0%
Clinton Hill	11205	20	17	3	17.6%
Borough Park	11219	19	19	0	0.0%
Kensington	11218	18	17	1	5.9%
Prospect Heights	11238	15	16	-1	-6.3%
Dyker Heights	11228	13	12	1	8.3%
Red Hook	11231	10	10	0	0.0%
Bedford Stuyvesant / Crown Heights	11233	9	9	0	0.0%
Downtown Brooklyn	11241	2	2	0	0.0%
Fort Hamilton	11252	2	2	0	0.0%
Greenpoint	11202	0	0	0	—
Navy Yard	11251	0	0	0	—



# QUEENS

**Top Zip Codes for National Chain Stores, Queens**

Neighborhood	Zip Code	2022	2021	Difference	% Change
Elmhurst	11373	128	125	3	2.4%
Flushing	11354	83	83	0	0.0%
Ridgewood	11385	76	78	-2	-2.6%
Forest Hills	11375	75	74	1	1.4%
Jamaica	11432	69	68	1	1.5%
Jackson Heights	11372	64	67	-3	-4.5%
Long Island City	11101	56	57	-1	-1.8%
Rego Park	11374	52	52	0	0.0%
Astoria	11103	50	53	-3	-5.7%
Woodside	11377	48	51	-3	-5.9%

**Bottom Zip Codes for National Chain Stores, Queens**

Neighborhood	Zip Code	2022	2021	Difference	% Change
St. Albans	11412	9	10	-1	-10.0%
Far Rockaway / Broad Channel	11693	9	9	0	0.0%
Kew Gardens	11415	7	7	0	0.0%
Cambria Heights	11411	5	5	0	0.0%
Far Rockaway / Arverne	11692	5	5	0	0.0%
Jamaica	11436	4	4	0	0.0%
Little Neck / Douglaston	11363	2	2	0	0.0%
Jamaica	11439	2	2	0	0.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%

### Number of National Retail Outlets, by Zip Code, Queens

Neighborhood	Zip Code	2022	2021	Difference	% Change
Elmhurst	11373	128	125	3	2.4%
Flushing	11354	83	83	0	0.0%
Ridgewood	11385	76	78	-2	-2.6%
Forest Hills	11375	75	74	1	1.4%
Jamaica	11432	69	68	1	1.5%
Jackson Heights	11372	64	67	-3	-4.5%
Long Island City	11101	56	57	-1	-1.8%
Rego Park	11374	52	52	0	0.0%
Astoria	11103	50	53	-3	-5.7%
Woodside	11377	48	51	-3	-5.9%
Corona	11368	45	43	2	4.7%
JFK Airport	11430	42	37	5	13.5%
Bayside	11361	41	43	-2	-4.7%
Rochdale Village / Jamaica	11434	40	39	1	2.6%
Jamaica	11435	38	38	0	0.0%
Long Island City / Astoria	11106	32	32	0	0.0%
Howard Beach	11414	32	31	1	3.2%
Astoria	11105	29	27	2	7.4%
South Richmond Hill	11419	28	27	1	3.7%
Flushing	11356	27	29	-2	-6.9%
Bayside	11360	27	27	0	0.0%
Ozone Park	11417	26	28	-2	-7.1%
Sunnyside	11104	26	26	0	0.0%
Flushing	11358	26	25	1	4.0%
Springfield Gardens	11413	25	26	-1	-3.8%
Fresh Meadows	11365	25	24	1	4.2%
Middle Village	11379	24	23	1	4.3%
Woodhaven	11421	22	23	-1	-4.3%
Fresh Meadows	11366	22	21	1	4.8%
Flushing	11357	22	20	2	10.0%
Rosedale	11422	21	22	-1	-4.5%
Ozone Park	11416	19	19	0	0.0%
Hollis	11423	18	19	-1	-5.3%
Kew Gardens / Richmond Hill	11418	17	18	-1	-5.6%
Little Neck	11362	17	17	0	0.0%
Maspeth	11378	17	16	1	6.3%
Flushing	11355	16	16	0	0.0%
Oakland Gardens	11364	16	14	2	14.3%
North Floral Park	11004	15	16	-1	-6.3%
South Ozone Park	11420	15	15	0	0.0%
Far Rockaway	11691	15	14	1	7.1%
Jamaica	11433	15	13	2	15.4%
Jackson Heights	11369	12	14	-2	-14.3%
LaGuardia Airport	11371	12	13	-1	-7.7%
Fresh Meadows	11367	12	12	0	0.0%
Queens Village	11429	12	10	2	20.0%

Neighborhood	Zip Code	2022	2021	Difference	% Change
Astoria	11102	11	12	-1	-8.3%
Bellerose	11426	11	11	0	0.0%
Queens Village	11427	11	11	0	0.0%
East Elmhurst	11370	11	10	1	10.0%
Rockaway Park	11694	10	11	-1	-9.1%
Queens Village	11428	10	10	0	0.0%
St. Albans	11412	9	10	-1	-10.0%
Far Rockaway / Broad Channel	11693	9	9	0	0.0%
Kew Gardens	11415	7	7	0	0.0%
Cambria Heights	11411	5	5	0	0.0%
Far Rockaway / Arverne	11692	5	5	0	0.0%
Jamaica	11436	4	4	0	0.0%
Little Neck / Douglaston	11363	2	2	0	0.0%
Jamaica	11439	2	2	0	0.0%
Kew Gardens	11424	1	1	0	0.0%
Jamaica	11425	1	1	0	0.0%

# BRONX

Number of National Retail Outlets, by Zip Code, Bronx

Neighborhood	Zip Code	2022	2021	Difference	% Change
Baychester / Co-op City	10475	89	90	-1	-1.1%
Parkchester	10462	76	72	4	5.6%
Fordham / Bronx Park	10458	65	64	1	1.6%
High Bridge / Morrisania	10451	64	67	-3	-4.5%
Kingsbridge	10463	61	65	-4	-6.2%
Williamsbridge	10467	59	61	-2	-3.3%
Westchester	10461	54	58	-4	-6.9%
Hunts Point / Mott Haven	10455	53	52	1	1.9%
Hunts Point / Mott Haven	10459	38	39	-1	-2.6%
Highbridge / Morrisania	10452	36	36	0	0.0%
West Farms	10460	35	37	-2	-5.4%
Wakefield	10466	34	34	0	0.0%
Kingsbridge	10468	33	32	1	3.1%
Baychester	10469	31	32	-1	-3.1%
Pelham / Throgs Neck	10465	29	29	0	0.0%
Morris Heights	10453	28	28	0	0.0%
Soundview / Unionport	10472	27	28	-1	-3.6%
Soundview / Unionport	10473	27	27	0	0.0%
Tremont	10457	23	24	-1	-4.2%
High Bridge / Morrisania	10456	17	17	0	0.0%
Mott Haven	10454	12	13	-1	-7.7%
Riverdale	10471	10	10	0	0.0%
Woodlawn	10470	9	9	0	0.0%
Hunts Point	10474	3	3	0	0.0%
Pelham Bay Park / City Island	10464	2	2	0	0.0%
Fordham / Bronx Park	10458	65	64	1	1.6%
High Bridge / Morrisania	10451	64	67	-3	-4.5%
Kingsbridge	10463	61	65	-4	-6.2%
Williamsbridge	10467	59	61	-2	-3.3%
Westchester	10461	54	58	-4	-6.9%
Hunts Point / Mott Haven	10455	53	52	1	1.9%
Hunts Point / Mott Haven	10459	38	39	-1	-2.6%

Neighborhood	Zip Code	2022	2021	Difference	% Change
Highbridge / Morrisania	10452	36	36	0	0.0%
West Farms	10460	35	37	-2	-5.4%
Wakefield	10466	34	34	0	0.0%
Kingsbridge	10468	33	32	1	3.1%
Baychester	10469	31	32	-1	-3.1%
Pelham / Throgs Neck	10465	29	29	0	0.0%
Morris Heights	10453	28	28	0	0.0%
Soundview / Unionport	10472	27	28	-1	-3.6%
Soundview / Unionport	10473	27	27	0	0.0%
Tremont	10457	23	24	-1	-4.2%
High Bridge / Morrisania	10456	17	17	0	0.0%
Mott Haven	10454	12	13	-1	-7.7%
Riverdale	10471	10	10	0	0.0%
Woodlawn	10470	9	9	0	0.0%
Hunts Point	10474	3	3	0	0.0%
Pelham Bay Park / City Island	10464	2	2	0	0.0%

# STATEN ISLAND

**Number of National Retail Outlets, by Zip Code, Staten Island**

Neighborhood	Zip Code	2022	2021	Difference	% Change
New Springville	10314	161	160	1	0.6%
Oakwood / New Dorp	10306	57	58	-1	-1.7%
Pleasant Plains/Princess Bay	10309	41	42	-1	-2.4%
Tompkinsville / New Brighton/Saint George	10301	38	39	-1	-2.6%
Port Richmond	10302	35	36	-1	-2.8%
Mariners Harbor	10303	30	30	0	0.0%
Eltongville	10312	25	26	-1	-3.8%
South Beach / Linden Park / Rosebank	10305	25	24	1	4.2%
West New Brighton	10310	17	17	0	0.0%
Stapleton / Emerson Hill	10304	10	9	1	11.1%
Great Kills	10308	9	9	0	0.0%
Tottenville	10307	8	9	-1	-11.1%
New Springville	10313	0	0	0	—

# ENDNOTES

1. This analysis includes retailers that registered an increase or decrease of 10 percent or more and had a net change of at least 2 stores.
2. Jimmy Jazz was acquired by German brand Snipes in 2021, and the growth of Jimmy Jazz stores reflects the footprint of the combined company.

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