

August 2009 Volume 2 + Issue 4		In this baue: Return of the Chains: This year's borough-by-borough analysis of New York City's largest retailers
The Center for an U- Future is New York C home for indepen research and ins the finishing about two finishing about two services offecting the homoughs	39/1 dent 010- Bay	Our second around marking of national establism in New Kok Chy Itadi Shi aono of the highwar-public drains from last year's hads have been bit har pending. Chroy Chy, Bertolich, Kuria, L. (2003) Merices and Rich are genericing. Chroy Chy, Bertolich, Kuria, L. (2003) Merices and Rich are an approximate of the second second accomposing drap in communer spectra while like Ard, Bingho, ANJ Washing and second advects there con- isolicital here preserve on the first ten complex one first some game.
Inside		These results are hardly shocking given the sour economic climate. But as
Cityvide Bankings:	9.2.7	<ul> <li>new analysis situs includes a surprising finding: dezens of chain stores act ofly hope expanded their footprint in the fire boroughs over the past year.</li> </ul>
Sep. 30 and Batton 20 Jap Codes for Ha Janual Retailers	4.8-9	Over 30 percent of the netalives from last year's report have opened mon stores in the city in the post twelve months, and on-equal share has held from with the same number of stores on in 2008.
Mape		The cheese with the largest preserves in New York City on of July 2008, when we published our first fait of national natellers in the five formulate,
Church Stores by Zip Code	p. 10	<ul> <li>returned that pre-eminence a poor later. The top teacher channel in 2009 are unchanged from 2008, through the order has shifted slightly. Durkin' Donatic, once agains the most prevalent noticed setation of setation in New York, non-</li> </ul>
Date Street par 1,200 molects	p.11	<ul> <li>his an incredular 429 atows across the live horsogin—48 more than second place 3-blway, with 361 collets. McDonalds and Starbucks teel to third place with 258 stores acch. All hor were among the rothonal chains</li> </ul>
Date Streeper score	p. 12	that added stores in the city: Durkin' Donute, has 88 more stores in the ci- roug floor it did a user newmed that's other 12 of the stores users conserve
Borough Rankings:		<ul> <li>Into Tan Hortor's Renchans. The offer loggest gainers over the last peer herea laws. Starkachs, which has a net of 23 encore stores despite closing a haveful of locations. Solves behich added 25 strend; Walayeeen (26 or haveful of locations).</li> </ul>
Top 10 and Bottom 10 pip-codes for:		Tablabile (14).
Hardwaller	p.12	Overall, we found 277 national retailers with two-or more coffets in New York City, up from 167 in our initial study. Twelve of these retailers have
Breaklyn	p.14	100 or more locations in the city, while 31 have 50 or more locations and 55 have 20 or more. Hor surprisingly Manhattan has more national
D.m.	p.15	and 65 have 20 or more. Not surprisingly Manhattan has more rational retral stores than any other borrough (2),552, followed by Gasene (1,448) Brooklam (1,256), the Brone (1/02) and States Island (21M). Although
bure .	p.16	Starbacks has the must increase in Marhotten of any national netrilize set 192, Queden Donate comes in feet to every other horough, with 122 outlie in Queen. 101 in Brooklys. 60 in the Brook and 50 in the Brook and 51 in the Article and 10 percent of the Article Starback and the Article Starback International Articles and 50 in the Brook and
States Mand	p. 18	in Queens, 101 in Brooklyn, 60 in the Brone and 31 in Stoten Island. States Island may have the smallest collection of national retailers in the
Citywide Date	1000	2 States lateral may take the singlest collection of national relations in the city, but New York's least populave borough is also home to the sig code, with the largest number of codes. The borough's 10314 sig code, in New
Full East of 2 yr Codes with Monker of Dear Nores	p.17-20	and the Support Audition of Audits, The decoupling 1023 (Fig points, in the Springhills, may 1000 mitistical series from Comparison (Comparison), in the the other type procession over the other theory (Comparison) and the theory of the Comparison (Comparison) and the Comparison (Comparison), in the Other Mathematical Combines (Comparison) and the Comparison (Comparison), Protein Mathematical Combines (Comparison) and the Support Comparison (Comparison) and Support

Report - August 2009

# **Return of the Chains**

Our second annual ranking of national retailers in New York City finds that over 30 percent of the retailers from last year's report actually expanded their presence in the city in the past year, despite the sour economy. Dunkin' Donuts tops our list for the second straight year, with a staggering 429 stores. The list includes a breakdown of 277 national retailers that have two or more stores in NYC, broken down by every borough and zip code.

by Jonathan Bowles, Joshua Rinaldi and Marc Shavitz

# Click here to read the full report (PDF).

### The top 10 in 2009:

Dunkin' Donuts: 429

Subway: 361

McDonald's: 258

Starbucks: 258

Duane Reade: 229

Baskin-Robbins: 207

Rite Aid: 195

Radio Shack: 115

GNC: 110

Sleepy's: 108

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