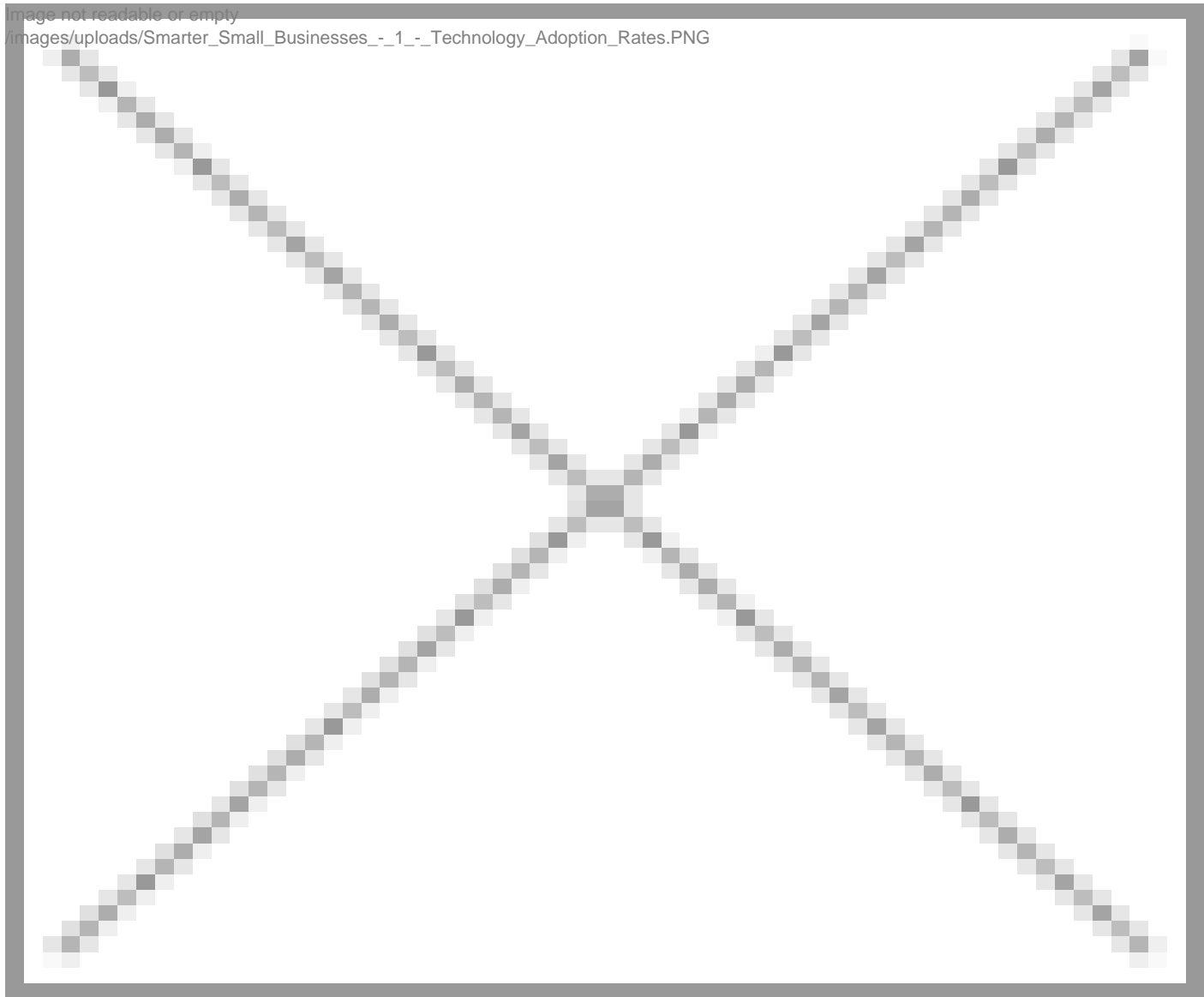


Data - August 2012

## Data from Smarter Small Businesses

Selected charts and graphs from the Center for an Urban Future's August 2012 report on technology use among NYC's small businesses. The report found that far too many of NYC's small businesses still aren't using websites, online ads and other technology tools, a huge missed opportunity at a time when small firms face increasing competition from national chains and online companies.

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/images/uploads/Smarter\_Small\_Businesses\_-\_1\_-\_Technology\_Adoption\_Rates.PNG



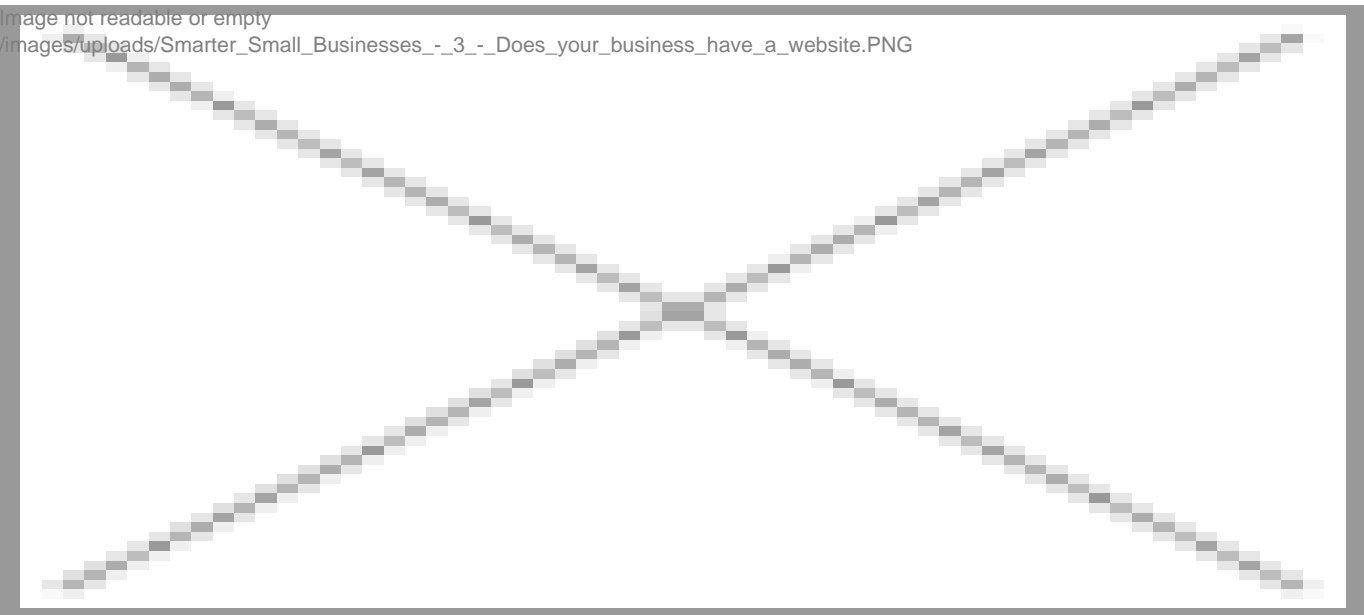
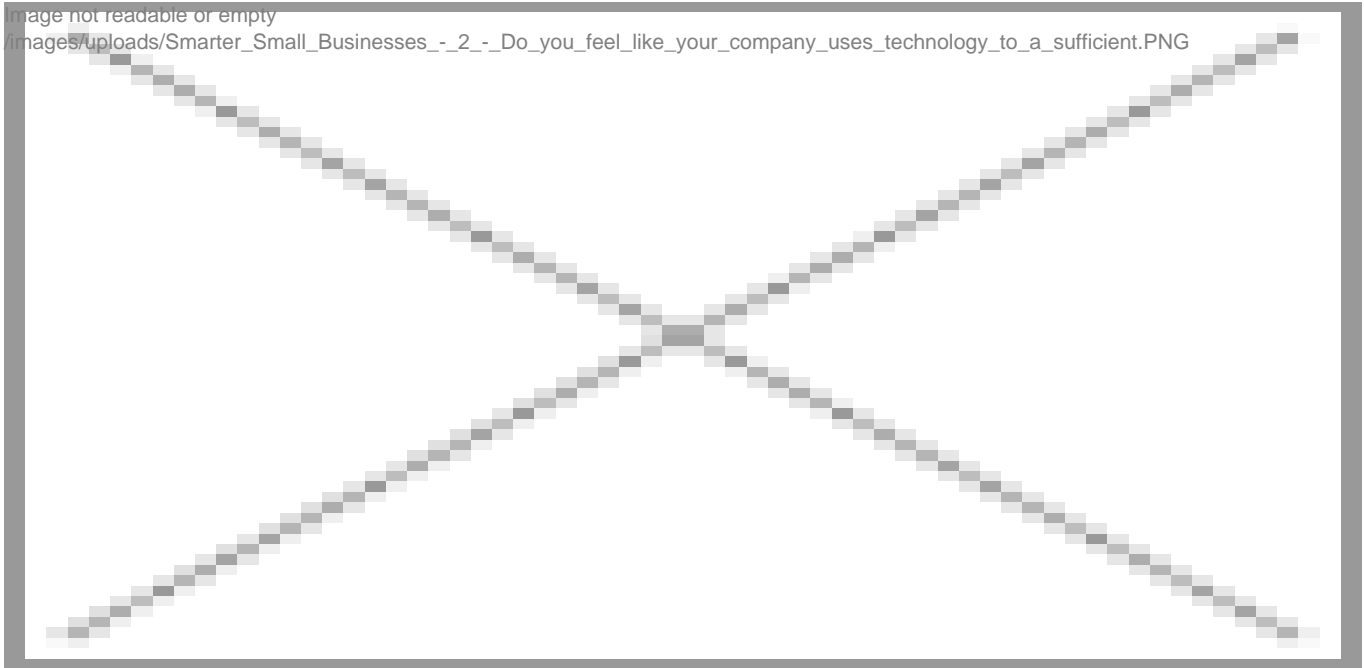


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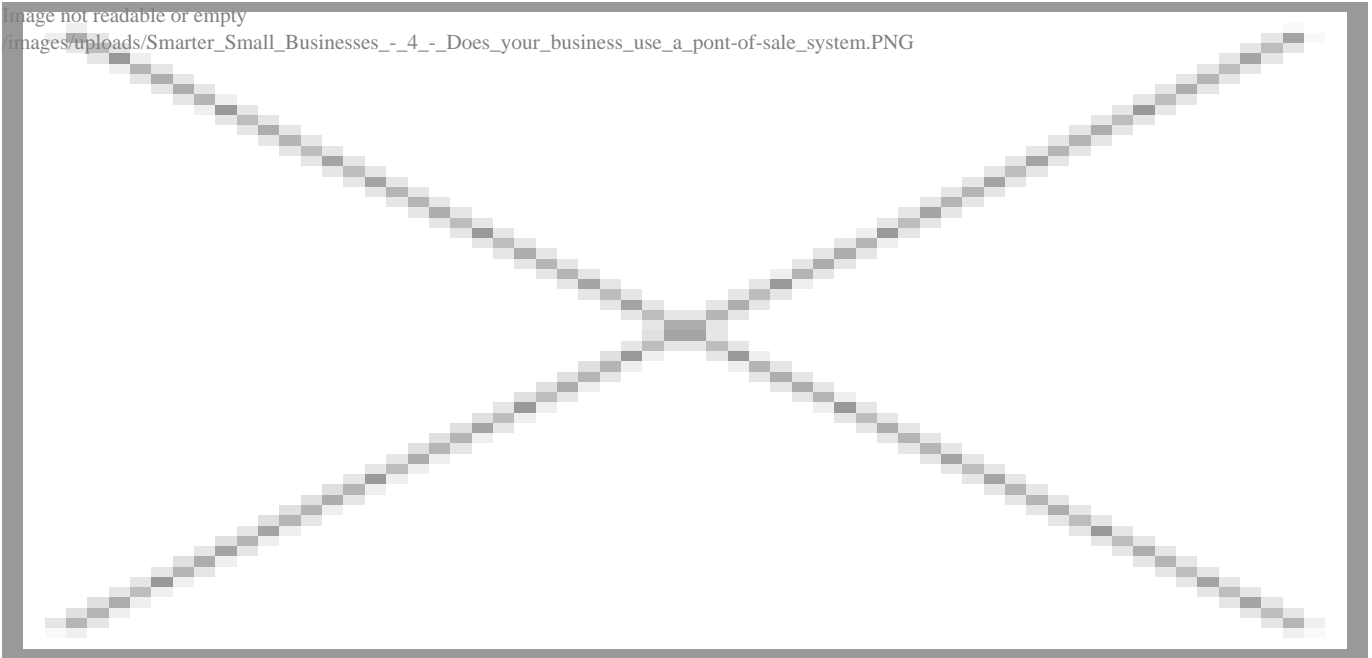
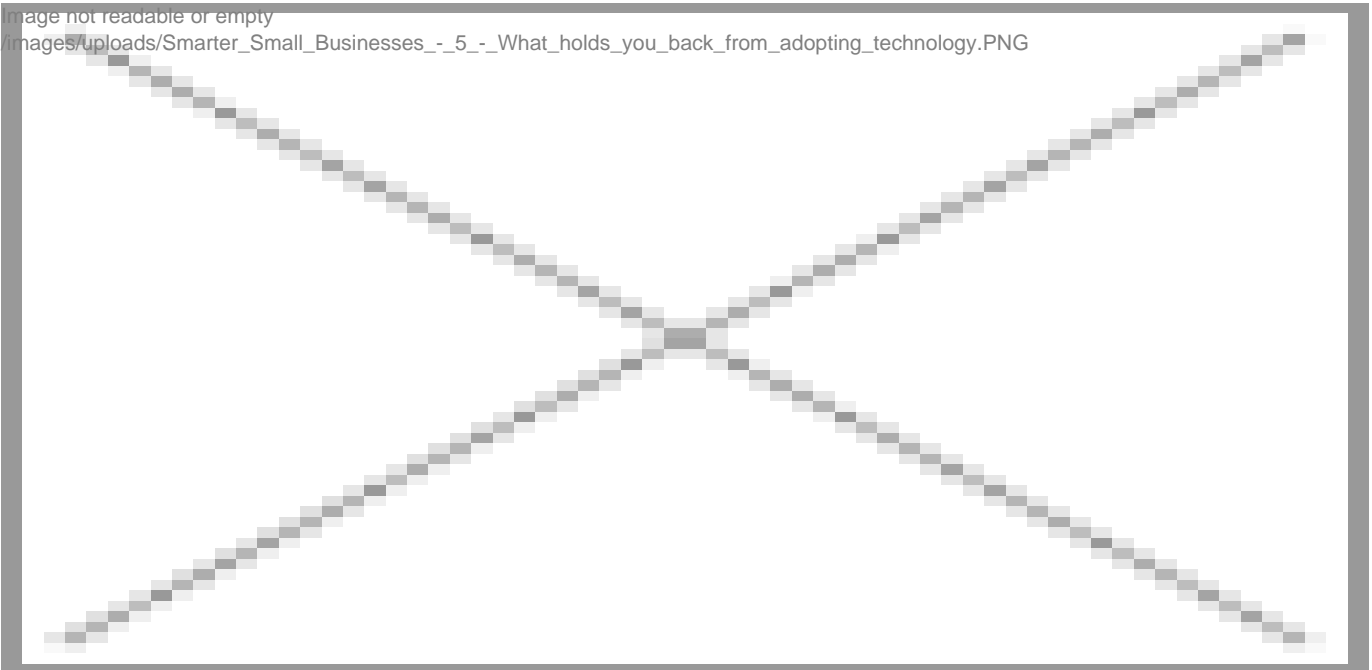


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images/uploads/Smarter\_Small\_Businesses\_-\_5\_-\_What\_holds\_you\_back\_from\_adopting\_technology.PNG





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