STATE OF THE CHAINS, 2020

Our thirteenth annual ranking of national retailers in New York City finds by far the largest overall decline in the number of chain stores, and the third consecutive year-over-year drop in national retailer locations. The year was marked by unprecedented economic volatility across all sectors, and within all boroughs, as the national retail market experienced unprecedented contraction as a result of the COVID-19 outbreak and subsequent shutdowns and store closures.

Cover design: Ahmad Dowla

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STATE OF THE CHAINS, 2020

More than 1,000 chain stores across New York City—or a little less than one out of every seven chains that were open this time last year—have closed their doors over the past twelve months, underscoring the immense difficulties facing retail businesses large and small during the pandemic. Overall, the number of chain stores in New York City declined by 12.8 percent—with 1.7 percent closing temporarily and 11.1 percent not indicating whether the closures are permanent or temporary. This is by far the largest year-over-year decline in chain stores since the Center for an Urban Future began our annual analysis of the city's national retailers thirteen years ago, eclipsing last year's 3.7 percent drop and the 0.3 percent decline in 2018.

Our thirteenth annual analysis of national retailer locations in New York City, which is based on data from store locators compiled between November 16 and December 5, 2020, shows that the 319 retailers listed in last year's ranking reduced their total footprint by 1,021 store locations (including 886 closures and 135 temporary closures). The number of chain stores declined from a total of 7,948 stores in 2019 to 6,927 stores in 2020—a 12.8 percent decrease.

While every borough experienced notable declines in chain stores, Manhattan had the biggest losses, with the number of chain store locations in the borough shrinking by 17.4 percent (of which 2.2 percent were closed temporarily). In fact, Manhattan accounted for more than half of all chain store closures (518 out of 1,021) citywide. Brooklyn had the second-largest decline (decreasing by 12.3 percent, with 2.4 percent of those temporarily shuttered), followed by Queens (down 9.4 percent, with 0.6 percent temporarily closed), the Bronx (declining by 8.7 percent, including 1.4 percent temporarily closed), and Staten Island (down by 7.6 percent, with 0.7 percent temporarily closed). This is the second consecutive year in which all five boroughs have registered declines, but it is the first year in for any borough to see a decline of more than 10 percent. Last year, the sharpest drop was a 4.9 percent decline in Queens (-91 stores).

Few retailers avoided store closures. Dunkin' experienced a year-over-year decline in stores in the city for the first time since we began tracking chain stores thirteen years ago. Although Dunkin' still has far more store locations in the city than any other national retailer, it has 18 fewer than this time last year. The city's other big coffee chain, Starbucks, closed even more stores (49). Metro PCS, the city's second-largest chain retailer, shuttered 135 stores over the past year—a bigger decline than we've recorded in any *borough* since this study began. Meanwhile, Sprint closed all 89, though much of that likely stems from its merger with T-Mobile, which was approved earlier this year.

Other retailers that registered a net loss of at least 15 store locations include: Duane Reade (-64), GNC (-48), Baskin-Robbins (-46), Modell's (-43), Subway (-30), NY Sports Club (-28), Jimmy Jazz (-26), M·A·C Cosmetics (-25), Papyrus (-22), Soul Cycle (-21), Dig Inn (-19), New York & Co. (-17), Pret A Manger (-16), and Mattress Firm (-15). But several of these chains reported significant temporary closures, suggesting that some may bounce back strong next year.

For the first time, our chains analysis includes a category of 'temporarily closed' to describe those store locations that retailers themselves indicated on store locators as *temporarily* shut-down (perhaps as retailers await a vaccine, or rosier economic climate). It is certainly possible that other closures that have taken place are also temporary but were not indicated as such on their store locators.

For example, restaurant chain Dig Inn (-19) has temporarily closed all but six locations, each of which is located in Manhattan. Clothing and accessories retailer Jimmy Jazz (-26) lists all 26 of its New York City locations as temporarily closed. Among health clubs and exercise studios, Soul Cycle (-21) reported significant temporary closures of 18 locations.

Ice cream chain Baskin-Robbins also reports temporary shutdowns in 39 NYC locations.[1]

For several merchandise retailers selling clothing, shoes, accessories, jewelry, cosmetics, pet supplies, and vitamins, this year's store closures likely have more to do with growing competition from e-commerce than with problems brought on by the pandemic. Apparel chains BCBG[2] (-6), Motherhood Maternity[3] (-7), and Justice[4] (-6) closed all of their respective New York City locations in the pre-pandemic months. Athletic apparel retailer Modell's[5] shuttered all of its 43 locations after filing for bankruptcy in March. Stationery and greeting card retailer Papyrus announced its shutdown in January, and home décor retailer Pier 1[6] (-5) shuttered its remaining New York City locations, after filing for Chapter 11 bankruptcy in February. Clothing companies New York & Co.[7] (-17), Dress Barn[8] (-10), and Thomas Pink[9] (-3) each closed all of their New York City locations.

The combination of the pandemic and headwinds from e-commerce prompted many other merchandise retailers to close a significant share of their stores in the city, including:

- M·A·C Cosmetics (from 34 stores to 10 stores), Children's Place (35 to 28), Aldo (24 to 15), Old Navy (23 to 17), Victoria's Secret (22 to 13), Gap (28 to 21), Express (10 to 5), Brooks Brothers (9 to 4), Rainbow (61 to 59), V.I.M. (27 to 24), Tumi (13 to 10), Men's Warehouse (11 to 8), Forever 21 (12 to 9), Lane Bryant (6 to 3), Lids (17 to 15), and Paul Smith (4 to 1).
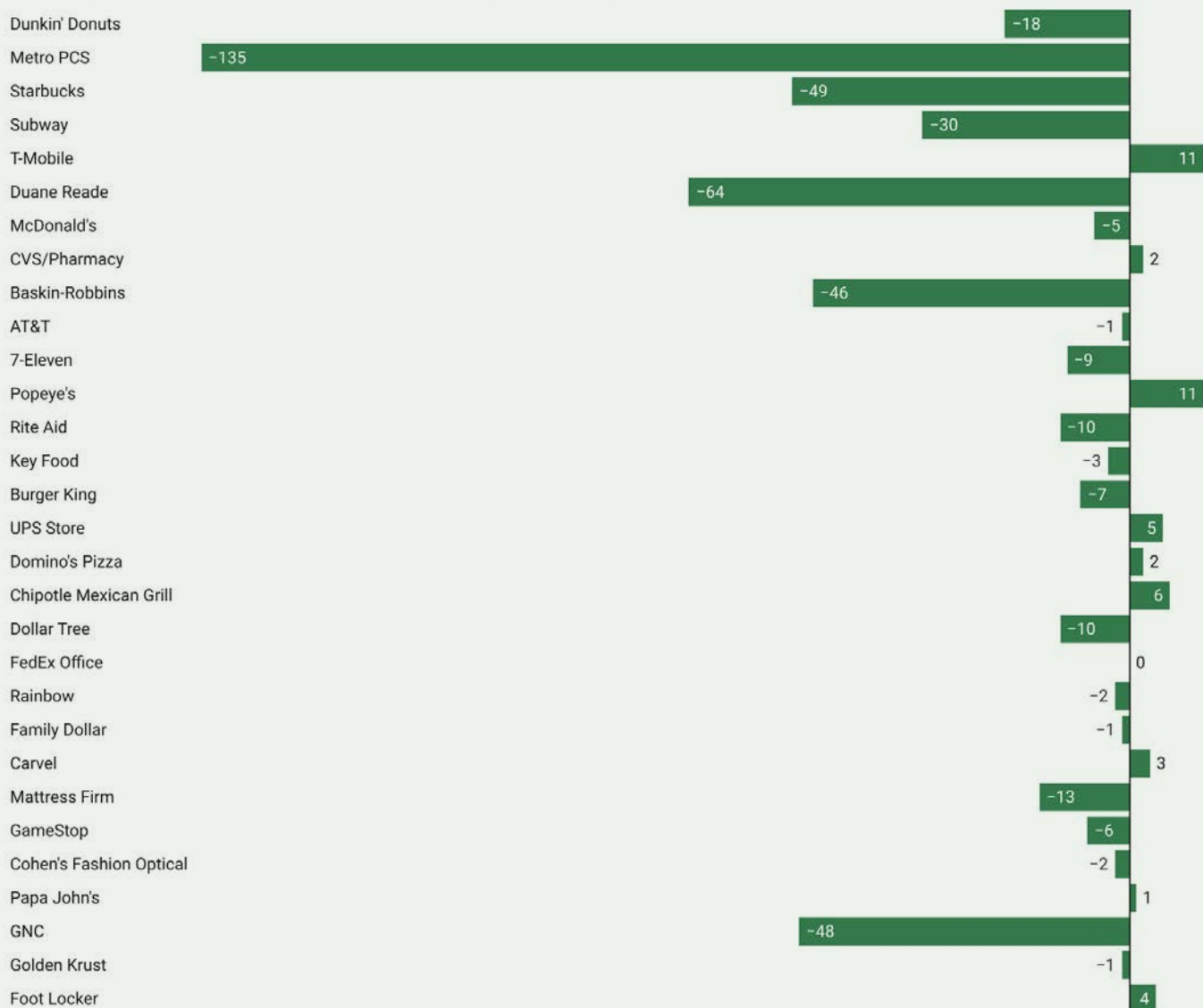
For most chains, however, store closings were a direct result of the COVID-19 economy. Burger King (-7) announced significant store closures in August, McDonald's (-5 revealed plans in late July to close hundreds of stores nationally, Le Pain Quotidien (-25) sold its US assets via a Chapter 11 bankruptcy proceeding in May[10], and in September, Flywheel Sports[11] (-11) closed all of its 11 NYC locations.

The pullback was broad-based among all sectors, with meaningful declines among sandwich shops, fast food burger chains, ice cream and yogurt chains, as well as among health clubs and exercise studios.

- Perhaps hurt by the decline in office workers eating lunch out, sandwich and soup shops had some of the biggest store reductions. This includes: Subway (from 287 stores to 257 stores), Le Pain Quotidien (from 37 to 12), Pret A Manger (from 56 to 40), Au Bon Pain (from 18 to 11), Potbelly Sandwich Shop (from 15 to 10), and Hale & Hearty Soups (from 19 to 13).

- Several burger chains closed a number of stores, including: McDonald's (from 203 stores to 198 stores), Burger King (104 to 97), Checkers (34 to 28), Shake Shack (25 to 20), Five Guys (24 to 22), and White Castle (22 to 20).

- COVID-19 restrictions and concern over the spread of the virus led to the closing of number health clubs, studios, and gymnasiums, including: NY Sports Clubs (from 53 stores to 25 stores), Soul Cycle (21 to 0), Flywheel Sports (11 to 0), Rumble (6 to 2), and Tiger Schulmann's (12 to 11).

- Ice cream and yogurt stores with declines include: Baskin-Robbins (217 stores to 187 stores), Red Mango (14 to 7), Häagen-Dazs (16 to 12), Cold Stone Creamery (9 to 7), Ben & Jerry's (8 to 6), Pinkberry (11 to 10), Dairy Queen (4 to 3), and Tasti D-Lite (5 to 4).

- Coffee and tea shops with declines include: Starbucks (from 351 stores to 302 stores), Dunkin' (636 to 618), Kung Fu Tea (27 to 20), Bluestone Lane (19 to 16), David's Tea (3 to 0), Argo Tea Coffee (4 to 3).

2019's Largest Retailers Take a Big Hit in 2020

Net change in # of NYC store locations in 2020 for last year's thirty biggest national retailers

Retailer	Net change
Dunkin' Donuts	-18
Metro PCS	-135
Starbucks	-49
Subway	-30
T-Mobile	11
Duane Reade	-64
McDonald's	-5
CVS/Pharmacy	2
Baskin-Robbins	-46
AT&T	-1
7-Eleven	-9
Popeye's	11
Rite Aid	-10
Key Food	-3
Burger King	-7
UPS Store	5
Domino's Pizza	2
Chipotle Mexican Grill	6
Dollar Tree	-10
FedEx Office	0
Rainbow	-2
Family Dollar	-1
Carvel	3
Mattress Firm	-13
GameStop	-6
Cohen's Fashion Optical	-2
Papa John's	1
GNC	-48
Golden Krust	-1
Foot Locker	4

Data compiled between November 16, 2020 and December 5, 2020 from retailer website store locators.

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Number of Chain Stores by Borough, 2019 and 2020			
	2020	**2019**	**Pct. Change**
Bronx	917	1,004	-8.7%
Brooklyn	1,522	1,736	-12.3%
Manhattan	2,462	2,980	-17.4%
Queens	1,603	1,770	-9.4%
Staten Island	423	458	-7.6%
NYC	6,927	7,948	-12.8%

- Juice bars with declines include: Liquiteria (from 5 stores to 0 stores), Juice Press (29 to 26), Pressed Juicery (11 to 10), Jamba Juice (5 to 4).

- Vitamin and food supplements with declines include: GNC[12] (from 99 stores to 51 stores) and Vitamin Shoppe (35 to 31).

Perhaps surprisingly, given the economic challenges of the past year, 43 retailers reported a net gain in stores over the past year. Retailers with the biggest increases include Popeye's (an increase of 11 stores), T-Mobile (+11), Nathan's Famous (+8), Paper Source (+7), Chipotle Mexican Grill (+6), Sweetgreen (+5), UPS (+5), Carvel (+3), Wingstop (+3), Lululemon Athletica (+2), Sephora (+2), Whole Foods (+2), Gregory's Coffee (+2), Foot Locker (+4), and Gong Cha (+2).

Popeye's and T-Mobile were the sole retailer to grow by more than 10 locations this year. 117 retailers held steady with no reported changes to their 2019 store totals. These included brands such as: FedEx Office (64 locations), Wendy's (43), Taco Bell (40), Autozone (38), Foodtown (33), Vivi's Bubble Tea (31), Marshalls (26), Enterprise (25), Home Depot (21), P.C. Richard & Son (21), Sunglass Hut (19), Danice Stores (18), Party City (18), Auntie Anne's Pretzels (17), H&M (17), and Joe Coffee (17).

Among retail categories, all sectors were impacted by the decline in growth, with only five exceptions, shoes (+5), and home centers, wholesale clubs, grocers, and jewelry and watches, which saw a gain of just one store each. Twenty-seven retailers closed all of their locations within the five boroughs, for a net loss of 299 stores, with Sprint (-89) and Modell's (-43) accounting for most of this decline. Other retailers closing all locations in the city since last year: Papyrus, New York & Co, Dress Barn, Liquiteria, Brooklyn Industries, Pier 1, BCBG Max Azria, Justice, Motherhood Maternity, Pax Wholesome Foods, Johnny Rockets, David's Tea, Lucky Brand Jeans, Thomas Pink, Billabong, Geox, Strawberry, True Religion, and Flywheel Sports. Jimmy Jazz, Maoz Vegetarian, Bose, Charlotte Russe, and Laila Rowe join this group as well, but with some of their shutdowns listed as temporary closures.

Retailer trends since last year

For the thirteenth consecutive year, Dunkin' tops our list as the largest national retailer in New York City, with a total of 618 stores, a net decrease of 18 stores since 2019. Metro PCS is still the second-largest national retailer in the city, with 333 stores, despite losing 135 stores over the past year, largely due to their consolidations with parent company T-Mobile. Rounding out the top ten national retailers in New York are Starbucks (with 302 stores), Subway (257), T-Mobile (256), Duane Reade/Walgreens (253), McDonald's (198), CVS (172), Baskin-Robbins (171) (with a significant 39 temporary closures), and AT&T (135). There are 14 retailers with at least 100 stores across the city, down from 15 last year.

The number of chain stores decreased by 17.4 percent in Manhattan (15.1 percent closed, 2.2 percent temporarily closed), amounting to a total loss of 518 locations, the steepest decline among the five boroughs. Similarly, Brooklyn posted a sharp 12.3 percent decline (10 percent closed, 2.3 percent temporarily closed), losing 214 store locations. One of last year's slowest-declining boroughs, Staten Island, recorded the slowest decline again in 2020, of 7.6 percent (7 percent closed, 0.6 percent temporarily closed), while the remaining two boroughs, Queens and the Bronx, posted decreases in retailer chains of 9.4 percent (8.9 percent closed and 0.6 percent temporarily closed) and 8.7 percent (7.3 percent closed, 1.4 percent temporarily closed), respectively.

Chain Retailers Contracted Significantly in 2020

Net number of store locations shed by each national retailer to close 10+ stores in 2020

	Retail Chain	2019-20 Change (#)
1	Metro PCS	−135
2	Sprint	−89
3	Duane Reade	−64
4	Starbucks	−49
5	GNC	−48
6	Baskin-Robbins	−46
7	Modell's	−43
8	Subway	−30
9	NY Sports Clubs	−28
10	Jimmy Jazz	−26
11	Le Pain Quotidien	−25
12	M·A·C Cosmetics	−24
13	Papyrus	−22
14	Soul Cycle	−21
15	Dig Inn	−19
16	Dunkin' Donuts	−18
17	New York & Co	−17
18	Pret A Manger	−16
19	Mattress Firm	−13
20	Flywheel Sports	−11
21	Rite Aid	−10
22	Dollar Tree	−10
23	Dress Barn	−10

Data compiled between November 16, 2020 and December 5, 2020 from retailer website store locators.

Created with Datawrapper

Top Ten Chain Retailers in Each Borough

Bronx	Brooklyn	Manhattan	Queens	Staten Island
Dunkin' (88)	Dunkin' (140)	Starbucks (185)	Dunkin' (190)	Dunkin' (37)
Metro PCS (81)	Metro PCS (112)	Dunkin' (163)	Metro PCS (81)	CVS/Pharmacy (20)
T-Mobile (48)	T-Mobile (68)	Duane Reade (105)	T-Mobile (80)	Subway (17)
Subway (41)	McDonald's and Duane Reade (50)	Subway (85)	Baskin-Robbins (71)	Metro PCS (16)
McDonald's (40)	Starbucks (45)	CVS/Pharmacy (64)	Subway (70)	Starbucks and Baskin-Robbins (12)
Baskin-Robbins (34)	Subway (44)	McDonald's (54)	Duane Reade (60)	7-Eleven (11)
Duane Reade (28)	Popeye's (42)	FedEx Office (53)	7-Eleven (48)	Duane Reade, T-Mobile, and Carvel (10)
Popeye's (23)	Key Food (35)	Chipotle Mexican Grill (52)	McDonald's (47)	Burger King (8)
Rite Aid and Domino's Pizza (18)	Rite Aid (34)	UPS Store (51)	Starbucks and CVS/Pharmacy (45)	McDonald's and Domino's Pizza (7)
Burger King and Rainbow (17)	AT&T (32)	T-Mobile (50)	Key Food (40)	5 retailers tied (6)

Starbucks has more stores in Manhattan than any other national retailer, with 185 locations. In all other boroughs, Dunkin' is the top retailer with 190 locations in Queens, 140 locations in Brooklyn, 88 locations in the Bronx, and 37 locations on Staten Island. In fact, Queens, Brooklyn, and the Bronx all share the same list of top three retailers: Dunkin', Metro PCS, and T-Mobile.

Among the large pharmacy chains, Duane Reade/Walgreens remains the top pharmacy in all five boroughs except Staten Island, where CVS/Pharmacy sits at the top spot. After Dunkin', Subway remains the most popular fast-food chain in Staten Island, although in Queens, it's been surpassed by Baskin Robbins' 71 locations. Once again, Starbucks is top among all food retailers in Manhattan; in Brooklyn, McDonald's 50 locations still outpaces Starbuck's 45 and Subway's 44.

Borough Trends

Our report also charts retailer trends within the boroughs. We discovered several interesting trends this year:

- Overall, 162 retailers have more of their stores in Manhattan than any other borough, 36 retailers have more of their stores in Queens than any other borough, 28 do in Brooklyn, 7 do on Staten Island, and 6 have the most in the Bronx.

- Only 135 out of the 319 national retailers with locations in New York City had at least one location in the Bronx (42 percent) a sharp decrease from 151 last year. In comparison, 253 (79 percent) have locations in Manhattan, 205 (64 percent) have locations in Brooklyn, 192 (60 percent) have locations in Queens, and 154 (48 percent) have locations on Staten Island.

WHERE THE CHANGE IS OCCURRING

The largest national retailers have locations all over the city. The following shows where the ten largest retailers added locations or contracted over the past year. For example, the number of Dunkin' locations decreased by 18 stores citywide since last year, including a decrease of eleven stores in Manhattan, four in Queens, three in the Bronx, one in Brooklyn, and an increase of one on Staten Island.

Retailer	Number of Stores, 2020	Difference, 2019-20	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin'	618	-18	-1	-3	-4	-11	1
Metro PCS	333	-135	-47	-25	-41	-17	-5
Starbucks	302	-49	0	0	-4	-46	1
Subway	257	-30	-4	-1	-8	-13	-4
T-Mobile	256	11	1	6	4	-1	1
Duane Reade	253	-64	-13	-5	-9	-34	-3
McDonald's	198	-5	0	0	-2	-2	-1
CVS/Pharmacy	172	2	0	0	0	0	2
Baskin-Robbins	171	-46	-36	7	-2	-15	0
AT&T	135	-1	0	2	0	-3	0

- Fifty-three retailers have no locations outside Manhattan, the same as last year, with the largest being, Just Salad (19 locations), Chopt Salad (18 locations), Bluemercury (16 locations), Le Pain Quotidien (12 locations), and Insomnia Cookies (11 locations).

Every year, we add new national retailers to our ranking; this year, we'll be adding Magnolia Bakery, Sprinkles, The Palm Restaurant, New Balance, UGG, Peloton, Krispy Kreme, Rag & Bone, Dylan's Candy Bar, and Lush.

Zip Code Trends

For the second consecutive year in our study, zip code 10001, home to the sprawling Hudson Yards development as well as home to the Manhattan Mall and Herald Square shopping areas, claimed the top place for highest number of national retailer locations at 163 stores, down from 191 in 2019. That distinction used to belong to the 10314 zip code (153 stores), home to the Staten Island Mall, which is down from 171 last year. Manhattan's East Village 10003 zip code has the third-highest number of chain store locations at 140 (down from 171 last year). Zip code 11201 in Brooklyn Heights/Downtown Brooklyn has the largest number of national retailer locations in that borough at 137, down from 166 last year. In Queens, zip code 11373 in Corona/Elmhurst, home to the Queens Center Mall, has the highest number of chain stores in that borough (123). In the Bronx, zip code 10475, home to the Bay Plaza Shopping Center has the highest number of chain stores of any zip code in that borough (85).

Only eight (3.7%) of the city's 219 zip codes saw increases in the number of chain store locations. The biggest increase was in the 10456 zip code in High Bridge/Morrisania in the Bronx which saw a very modest increase of 2 locations.

METHODOLOGY

Every year since 2008, the Center for an Urban Future (CUF) has released a report that analyzes the change in the number and distribution of national retailers in the five boroughs of New York City. The report tallies the number of national retailer store locations throughout the city and records trends by retailer, borough, and zip code, and makes comparisons across years.

CUF defines a national retailer as one that has at least two locations in New York City and at least one location outside the city limits. Every year we add new retailers to our list, and all of the retailers met these criteria the year they were added. Some have reduced their footprint in New York City over the years and are now down to one location, and although such retailers would no longer meet the criteria for inclusion, we grandfather them into the analysis for the sake of continuity.

We only remove a retailer from the list on the year after the one in which it closed all locations in New York City, if it remains at zero open locations. In our 2020 study, a eight retailers reported a second consecutive year of 0 open stores after first shuttering operations in 2019, and were subsequently removed from this year's report: Payless, Petland Discounts, Avenue, Gymboree, Crabtree & Evelyn, Red Robin, Bebe, and FYE.

We obtain the data on the number of locations for each retailer from the store locators on each retailer's website, except in cases where the companies were on the verge of closure and had shut down their websites or otherwise did not have a website. This year we found one chain, Danice Shoes, that no longer has an official store website list or working store locator. As a result, Google Maps was used to identify store locations for this retailer.

Additionally, we collected data on temporary closures for the first time this year. Our method for this is relatively simple: we look to see how the retailers themselves describe their store locations. If we find a store listed as temporarily closed on a retailer's website, we record it as such, and then go into a full review of that retailer—cross-checking their store-locator with other sources, and calling at least 30 percent of the chain's locations. This year, we found a number of store locations that were opened for the first time earlier in 2020, but are now designated at 'temporarily closed'. We noted their number, but do not include them in our tally of open locations, as they are closed.

For mobile communications stores, we count only those locations that use the exact name of the retailer, and we do not count authorized retailers that operate under a different name.

This data for this report was compiled between November 16, 2020 and December 5, 2020.

Year-over-year growth in chains is calculated based on the national retailers we included in last year's report. Retailers added this year are also not included to ensure an accurate comparison.

Notably, zip code 10022 (Midtown East, Manhattan) lost 34 chain store locations, the biggest drop of any zip code. This 23 percent decrease compared to last year is closely followed by zip code 10003 (East Village), which lost 31 locations, and by 11201 (Brooklyn Heights), which lost 29 store locations. In the Bronx, Parkchester (10462) and Baychester/Co-op City (10475) each lost 11 locations, while High Bridge / Morrisania (10451) lost 10 locations. In Queens, 11372 (Jackson Heights) and 11354 (Flushing) lost 12 locations each. 11430 (JFK AIrport) saw significant closures as well, of 10 locations, as did 11385 (Ridgewood), 11103 (Astoria), and 11375 (Forest Hills) which each lost 9. In Brooklyn, 11201 (Brooklyn Heights) lost 29 stores, the greatest decline of any zip code in that borough.

Fully 35.5 percent of all national retailer store locations are in Manhattan, while 23.1 percent are in Queens, 22 percent in Brooklyn, 13.2 percent in the Bronx, and 6.1 percent on Staten Island. Over the past six years Manhattan's share has dropped from 39 percent in 2012 to 35.5 percent in 2020, while Brooklyn's share has increased from 20 percent to 22 percent.

Manhattan also has the highest concentration of chain stores at 108 locations per square mile. The remaining boroughs have significantly fewer chain stores per square mile: Brooklyn (21), Queens (15), the Bronx (22), and Staten Island (7). Overall there are 23 chain stores per square mile and 1,203 New York City residents for every chain store location in the city.

The remainder of this report details a comprehensive ranking of national chains in New York city by their number of store locations, the number of store locations in each zip code, zip codes with the most and least number of chains, and zip codes with the most and least number of chains by borough.

NEW YORK CITY'S LARGEST NATIONAL RETAILERS, 2020

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Dunkin' Donuts	Coffee Shops	618	636	624	612	596	140	88	190	163	37
Metro PCS	Cellular Telephones (Services)	333	468	471	444	326	112	81	81	43	16
Starbucks	Coffee Shops	302	351	327	312	317	45	15	45	185	12
Subway	Restaurants, fast-food	257	287	330	433	433	44	41	70	85	17
T-Mobile	Cellular Telephones (Services)	256	245	252	236	223	68	48	80	50	10
Duane Reade	Pharmacies	253	317	263	260	303	50	28	60	105	10
McDonald's	Restaurants, fast-food	198	203	207	215	217	50	40	47	54	7
CVS/Pharmacy	Pharmacies	172	170	158	149	153	29	14	45	64	20
Baskin-Robbins	Ice cream	171	217	227	221	217	15	34	71	39	12
AT&T	Cellular Telephones (Services)	135	136	118	60	62	32	16	33	48	6
7-Eleven	Other retail	132	141	141	140	142	26	8	48	39	11
Popeye's	Restaurants, fast-food	116	105	99	95	90	42	23	30	19	2
Rite Aid	Pharmacies	109	119	178	179	185	34	18	27	27	3
Key Food	Grocers	105	108	113	N/A	N/A	35	14	40	11	5
Burger King	Restaurants, fast-food	97	104	103	94	89	31	17	29	12	8
UPS Store	Other retail	92	87	87	N/A	N/A	20	0	18	51	3
Domino's Pizza	Pizza	90	88	91	84	79	23	18	20	22	7
Chipotle Mexican Grill	Restaurants, fast-casual	85	79	79	74	67	14	6	11	52	2
Dollar Tree	Discount retail	74	84	86	73	73	28	14	22	4	6
FedEx Office	Other retail	64	64	65	61	60	5	2	2	53	2
Rainbow	Clothing and accessories	59	61	62	63	N/A	21	17	11	8	2
Family Dollar	Discount retail	57	58	61	79	79	24	15	12	1	5
Carvel	Ice cream	57	54	53	50	54	15	7	23	2	10

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Mattress Firm	Other retail	55	68	88	90	96	13	7	17	14	4
GameStop	Games and toys	55	61	68	68	70	18	12	12	7	6
Cohen's Fashion Optical	Optical Goods and Optometrists	54	56	57	54	54	10	6	9	26	3
Papa John's	Pizza	54	53	52	54	57	18	10	18	7	1
GNC	Vitamin & Food Supplements	51	99	107	110	110	7	10	12	20	2
Golden Krust	Restaurants, fast-food	47	48	63	61	61	21	12	9	5	0
Foot Locker	Shoes	47	43	44	44	45	12	11	9	14	1
Wendy's	Restaurants, fast-food	43	43	45	42	44	9	7	12	9	6
Pret A Manger	Restaurants, fast-casual	40	56	55	50	42	2	0	0	38	0
KFC	Restaurants, fast-food	40	42	45	45	47	14	7	13	4	2
Taco Bell	Restaurants, fast-food	40	40	32	26	26	8	9	8	15	0
Autozone	Automobile repair, parts, and service	38	38	40	31	N/A	13	9	10	0	6
Associated Supermarkets	Grocers	34	33	34	N/A	N/A	14	8	5	4	3
Equinox Fitness Club	Health Clubs, Studios & Gymnasiums	34	33	32	30	26	3	0	0	31	0
Foodtown	Grocers	33	33	32	N/A	N/A	10	10	7	6	0
Staples	Office Supplies	32	35	38	47	44	7	3	7	13	2
Vitamin Shoppe	Vitamin & Food Supplements	31	35	37	37	38	9	2	5	13	2
Vivi's Bubble Tea	Tea Shops	31	31	26	21	18	9	0	5	15	2
Sweetgreen	Restaurants, fast-casual	30	25	21	17	10	2	0	0	28	0
Children's Place	Clothing and accessories	28	35	38	38	30	6	8	8	5	1
Checkers	Restaurants, fast-food	28	34	31	37	37	7	7	8	5	1
Edible Arrangements	Other retail	28	30	35	39	N/A	7	3	8	8	2
Stop and Shop	Grocers	27	26	24	N/A	N/A	4	5	13	0	5
Juice Press	Juice Bars	26	29	30	26	N/A	4	0	0	22	0
Marshalls	Department Stores	26	26	24	22	20	6	7	5	7	1
Gregory's Coffee	Coffee Shops	26	24	24	24	N/A	1	0	0	25	0
NY Sports Clubs	Health Clubs, Studios & Gymnasiums	25	53	51	53	51	2	0	6	17	0
Rent-A-Center	Furniture	25	28	32	35	35	8	6	6	2	3
Verizon Wireless	Cellular Telephones (Services)	25	27	32	31	36	3	2	3	16	1
Enterprise	Other retail	25	25	N/A	N/A	N/A	9	1	9	2	4
Tj Maxx	Department Stores	25	24	22	18	N/A	4	4	7	7	3

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Crunch	Health Clubs, Studios & Gymnasiums	25	24	23	24	23	8	0	2	13	2
Sephora	Beauty salons, equipment, supples, and products	25	23	21	23	24	4	1	3	16	1
V.I.M.	Clothing and accessories	24	27	28	28	28	12	5	3	4	0
Target	Department Stores	24	22	19	12	12	6	3	4	9	2
Applebee's	Restaurants, fast-casual	22	24	27	28	29	5	5	5	3	4
Five Guys	Restaurants, fast-food	22	24	24	22	22	4	1	5	11	1
Gap (including GapKids & BabyGap)	Clothing and accessories	21	28	29	33	30	5	3	4	7	2
Little Caesar's	Pizza	21	26	37	37	N/A	4	9	5	3	0
Paris Baguette	Bakeries, retail	21	23	22	16	N/A	1	0	10	10	0
Home Depot	Home Centers	21	21	21	21	21	5	3	8	2	3
P.C. Richard & Son	Electronics	21	21	21	21	20	7	2	7	4	1
Kung Fu Tea	Tea Shops	20	27	23	20	22	6	0	6	8	0
Shake Shack	Restaurants, fast-casual	20	25	22	18	N/A	3	0	4	11	2
White Castle	Restaurants, fast-food	20	22	22	23	24	4	7	6	2	1
Carter's	Clothing and accessories	20	21	20	N/A	N/A	5	5	5	2	3
Gong Cha	Tea Shops	20	18	15	11	8	5	0	7	8	0
Just Salad	Restaurants, fast-casual	19	21	20	19	19	0	0	0	19	0
IHOP	Restaurants, fast-casual	19	20	21	21	19	6	5	3	4	1
Sunglass Hut	Clothing and accessories	19	19	20	24	19	3	2	3	10	1
Paper Source	Other retail	19	12	N/A	N/A	N/A	2	0	0	17	0
Nathan's Famous	Restaurants, fast-food	19	11	13	13	11	10	1	2	5	1
Chop't Salad	Restaurants, fast-casual	18	20	18	17	17	0	0	0	18	0
Petco	Pet supplies	18	19	14	14	N/A	3	3	7	3	2
Party City	Other retail	18	18	21	17	18	3	4	4	4	3
Danice Stores	Clothing and accessories	18	18	18	18	N/A	4	8	4	1	1
Old Navy	Clothing and accessories	17	23	18	18	17	3	3	6	3	2
Lodi's Gift	Other retail	17	18	17	19	N/A	4	3	2	7	1
Fresh & Co	Restaurants, fast-casual	17	18	18	16	N/A	1	0	0	16	0
H&M	Clothing and accessories	17	17	17	17	16	2	0	2	11	2
Auntie Anne's Pretzels	Bakeries, retail	17	17	21	23	24	3	3	6	4	1
Joe Coffee	Coffee Shops	17	17	16	15	12	1	0	1	15	0

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Blue Bottle Coffee	Coffee Shops	17	16	14	12	N/A	3	0	0	14	0
Bareburger	Restaurants, fast-casual	17	15	21	19	N/A	2	0	5	10	0
Boston Market	Restaurants, fast-food	16	19	23	20	18	2	3	8	1	2
Bluestone Lane	Coffee Shops	16	19	N/A	N/A	N/A	1	0	0	15	0
Bluemercury	Beauty salons, equipment, supples, and products	16	17	16	10	10	0	0	0	16	0
Best Buy	Electronics	16	16	16	18	19	4	2	3	6	1
Aldo	Clothing and accessories	15	24	24	23	23	4	1	2	7	1
Lids	Clothing and accessories	15	17	18	18	20	1	1	1	11	1
Skechers Retail	Shoes	15	15	16	15	15	2	3	3	5	2
Lululemon Ath-letica	Clothing and accessories	15	13	15	11	11	3	0	0	12	0
Whole Foods	Grocers	15	13	13	9	9	4	0	0	11	0
Burlington Coat Factory	Clothing and accessories	14	15	13	11	11	4	4	3	3	0
Pep Boys	Automobile repair, parts, and service	14	14	12	13	13	2	2	8	0	2
American Eagle Outfitters	Clothing and accessories	14	14	13	13	13	2	2	1	7	2
Raymour & Flani-gan Furniture	Furniture	14	14	14	14	14	4	2	4	3	1
Panera Bread	Bakeries, fast-casual	14	13	13	18	18	2	1	5	4	2
Chick-fil-a	Restaurants, fast-food	14	13	7	4	3	1	0	2	10	1
Footaction	Shoes	14	13	13	11	9	4	3	1	5	1
Victoria's Secret	Clothing and accessories	13	22	21	19	20	4	1	2	5	1
Hale & Hearty Soups	Restaurants, fast-food	13	19	21	23	31	1	0	0	12	0
Bath & Body Works	Beauty salons, equipment, supples, and products	13	14	13	13	11	4	1	5	2	1
L'OCCITANE	Beauty salons, equipment, supples, and products	13	14	15	15	16	0	0	2	10	1
LensCrafters	Optical Goods and Optom-etrists	13	14	13	17	19	2	0	0	10	1
Dr. Jay's	Clothing and accessories	13	14	13	17	16	5	6	1	1	0
Advance Auto Parts	Automobile repair, parts, and service	13	13	14	11	N/A	3	3	5	0	2
Claire's	Clothing and accessories	13	13	13	17	16	3	2	4	3	1
Trader Joe's	Grocers	13	13	12	7	7	2	0	1	9	1

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Wingstop	Restaurants, fast-casual	13	10	9	14	N/A	6	3	2	1	1
Le Pain Quotidien	Bakeries, fast-casual	12	37	39	41	39	0	0	0	12	0
Häagen-Dazs	Ice cream	12	16	13	15	20	3	1	3	4	1
Pizza Hut	Pizza	12	14	18	19	19	2	4	6	0	0
Bed Bath & Beyond	Housewares	12	13	14	12	11	2	0	3	6	1
Baked By Melissa	Bakeries, retail	12	12	12	11	N/A	0	0	1	11	0
J. Crew	Clothing and accessories	12	12	15	15	15	2	0	0	10	0
Au Bon Pain	Bakeries, fast-casual	11	18	25	32	33	2	2	1	5	1
Tiger Schulmann's	Health Clubs, Studios & Gymnasiums	11	12	12	12	12	2	0	6	1	2
Banana Republic	Clothing and accessories	11	12	14	15	15	0	0	0	10	1
Oshkosh B'gosh	Clothing and accessories	11	11	10	9	N/A	3	2	3	1	2
Apple Store	Electronics	11	11	11	8	8	2	0	1	7	1
Zara	Clothing and accessories	11	11	10	8	8	1	0	0	9	1
Panda Express	Restaurants, fast-food	11	11	12	8	5	3	1	3	4	0
Dallas BBQ	Restaurants, fast-casual	11	11	11	10	10	2	2	2	5	0
Insomnia Cookies	Bakeries, retail	11	10	10	10	N/A	0	0	0	11	0
M·A·C Cosmetics	Beauty salons, equipment, supples, and products	10	34	34	22	20	1	0	1	7	1
Potbelly Sandwich Shop	Bakeries, fast-casual	10	15	15	17	17	1	0	0	9	0
Tumi	Other retail	10	13	13	12	12	0	0	0	10	0
Michael's	Other retail	10	12	12	11	11	2	1	3	2	2
Pinkberry	Yogurt	10	11	11	11	11	1	0	0	9	0
Pressed Juicery	Juice Bars	10	11	11	11	N/A	1	0	0	9	0
Macy's	Department Stores	10	10	9	9	11	2	2	3	1	2
Lot-Less Close-outs	Discount retail	10	10	10	9	9	0	1	2	6	1
16 Handles	Yogurt	10	8	9	13	13	1	0	0	9	0
Forever 21	Clothing and accessories	9	12	13	9	9	1	1	3	3	1
Famous Famiglia Pizzeria	Pizza	9	11	16	16	17	1	0	0	8	0
Milk Bar	Bakeries, retail	9	11	N/A	N/A	N/A	1	0	0	8	0
Napa Auto Parts	Automobile repair, parts, and service	9	10	10	10	N/A	4	3	2	0	0

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Urban Outfitters	Clothing and accessories	9	10	10	11	11	2	0	0	7	0
Mandee	Clothing and accessories	9	9	9	7	10	3	0	3	2	1
DSW Shoe Warehouse	Shoes	9	9	9	9	9	2	1	1	4	1
Lucille Roberts	Health Clubs, Studios & Gymnasiums	9	9	9	9	12	3	1	3	2	0
Kiehl's	Beauty salons, equipment, supples, and products	9	9	9	9	N/A	1	0	0	8	0
Swarovski	Jewelry and watches	9	8	11	9	N/A	1	1	2	4	1
BJ's Wholesale Club	Wholesale Clubs	9	8	8	8	8	3	2	4	0	0
Men's Warehouse	Clothing and accessories	8	11	12	12	12	1	1	2	3	1
TGI Friday's	Restaurants, fast-casual	8	9	10	11	12	1	0	1	6	0
Madewell	Clothing and accessories	8	9	N/A	N/A	N/A	2	0	0	6	0
Warby Parker	Optical Goods and Optometrists	8	9	9	7	N/A	3	0	0	5	0
Home Goods	Housewares	8	8	7	4	N/A	1	0	3	1	3
Beach Bum Tanning	Beauty salons, equipment, supples, and products	8	8	8	10	8	0	0	4	3	1
Adidas	Clothing and accessories	8	8	8	8	N/A	2	0	2	3	1
Zales The Diamond Store	Jewelry and watches	8	8	10	11	11	2	2	2	1	1
Journeys	Shoes	8	8	8	8	8	2	1	1	3	1
Dashing Diva	Beauty salons, equipment, supples, and products	8	8	8	7	7	4	0	1	3	0
Louis Vuitton	Clothing and accessories	8	8	N/A	N/A	N/A	0	0	0	8	0
La Colombe	Coffee Shops	8	8	N/A	N/A	N/A	0	0	0	8	0
Steve Madden	Shoes	8	7	9	8	10	1	0	1	5	1
Nordstrom	Clothing and accessories	8	7	6	N/A	N/A	2	0	0	5	1
Red Mango	Yogurt	7	14	20	22	29	1	0	4	2	0
Cold Stone Creamery	Ice cream	7	9	9	10	8	1	0	5	0	1
Buffalo Wild Wings	Restaurants, fast-casual	7	9	9	9	9	2	1	2	1	1
Meineke	Automobile repair, parts, and service	7	8	9	9	9	3	1	1	0	2
Kay Jewelers	Jewelry and watches	7	8	7	6	6	3	1	1	1	1

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Barnes & Noble	Other retail	7	8	8	8	9	2	0	0	4	1
Ashley Stewart	Clothing and accessories	7	8	8	8	8	3	2	1	1	0
Sterling Optical	Optical Goods and Optom-etrists	7	7	8	9	10	1	1	2	1	2
Sarku	Restaurants, fast-casual	7	7	7	7	7	1	2	3	0	1
Solstice Sunglass Boutique	Clothing and accessories	7	7	7	9	9	0	0	2	4	1
Champs Sports	Other retail	7	7	7	6	6	2	1	1	2	1
Famous Footwear	Shoes	7	7	8	9	9	2	2	1	1	1
Levi's	Clothing and accessories	7	7	6	6	6	1	0	0	5	1
Uniqlo	Clothing and accessories	7	7	6	6	5	1	1	1	4	0
Eileen Fisher	Clothing and accessories	7	7	8	6	6	1	0	0	6	0
Ralph Lauren	Clothing and accessories	7	7	7	7	11	1	0	0	6	0
Hugo Boss	Clothing and accessories	7	6	8	8	8	0	0	1	6	0
Dig Inn	Restaurants, fast-casual	6	25	19	15	N/A	0	0	0	6	0
Ben & Jerry's	Ice cream	6	8	5	7	8	1	1	1	3	0
Coach	Clothing and accessories	6	8	8	9	9	0	0	0	6	0
Stuart Weitzman	Department Stores	6	8	7	5	5	0	0	0	6	0
Chuck E. Cheese	Pizza	6	7	7	7	7	1	2	2	0	1
Qdoba Mexican Eats	Restaurants, fast-casual	6	6	5	4	4	1	0	2	0	3
Guess	Clothing and accessories	6	6	6	6	6	1	0	1	3	1
Outback Steak-house	Restaurants, fast-casual	6	6	6	7	7	2	1	1	1	1
Pearle Vision	Optical Goods and Optom-etrists	6	6	6	7	7	3	0	3	0	0
Buffalo Exchange	Clothing and accessories	6	6	5	5	5	2	0	1	3	0
Anthropologie	Clothing and accessories	6	6	6	4	4	0	0	0	6	0
Bonobos Guide-shop	Clothing and accessories	6	6	6	5	N/A	1	0	0	5	0
Body Shop	Beauty salons, equipment, supples, and products	6	5	4	5	5	1	0	1	3	1
Express	Clothing and accessories	5	10	12	12	12	1	0	2	2	0
Sbarro	Restaurants, fast-food	5	7	7	7	6	1	1	1	2	0

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Century21	Department Stores	5	7	7	6	6	2	0	1	2	0
Petsmart	Pet supplies	5	6	6	6	N/A	2	0	0	2	1
Perfumania	Beauty salons, equipment, supples, and products	5	6	6	8	9	1	2	2	0	0
Olive Garden	Restaurants, fast-casual	5	6	5	5	5	2	1	1	1	0
Blimpie Subs & Salads	Restaurants, fast-casual	5	6	7	7	8	2	3	0	0	0
Costco Wholesale	Wholesale Clubs	5	5	5	5	5	1	0	2	1	1
Hollister	Clothing and accessories	5	5	5	3	3	1	0	1	2	1
H-Mart	Grocers	5	5	5	N/A	N/A	0	0	5	0	0
Arby's	Restaurants, fast-food	5	5	4	3	3	0	1	2	2	0
Red Lobster	Restaurants, fast-casual	5	5	5	5	5	1	1	1	2	0
Aldi	Grocers	5	5	7	7	N/A	2	1	1	1	0
Club Monaco	Clothing and accessories	5	5	5	10	10	0	0	0	5	0
5 Napkin Burger	Restaurants, fast-casual	5	5	4	4	4	0	0	0	5	0
Gucci	Clothing and accessories	5	5	4	4	4	0	0	0	5	0
Free People	Clothing and accessories	5	5	6	5	5	1	0	0	4	0
Lowe's Home Improvement	Home Centers	5	4	7	7	7	2	0	1	0	2
Aeropostale	Clothing and accessories	5	4	3	8	8	1	1	1	1	1
Tiffany's	Jewelry and watches	5	4	5	3	3	0	0	0	5	0
Brooks Brothers	Clothing and accessories	4	9	8	8	8	0	0	1	3	0
Dante Zeller Tuxedo	Clothing and accessories	4	6	6	6	6	1	1	0	0	2
JCPenney	Department Stores	4	6	6	5	5	1	1	1	0	1
Planet Wings	Restaurants, fast-food	4	5	5	6	N/A	0	0	0	0	4
Moe's Southwest Grill	Restaurants, fast-food	4	5	6	6	5	0	1	0	1	2
Spencer's	Other retail	4	5	5	4	4	1	1	1	0	1
Jamba Juice	Juice Bars	4	5	8	8	6	0	0	0	4	0
Tasti D-Lite	Ice cream	4	5	5	8	10	0	0	0	4	0
LEGO Store	Games and toys	4	4	4	4	4	0	0	1	2	1
Armani Exchange	Clothing and accessories	4	4	4	6	6	1	0	1	1	1
Finish Line	Shoes	4	4	4	4	4	1	1	1	0	1
Hot Topic	Clothing and accessories	4	4	4	4	4	1	1	1	0	1

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Ashley Furniture	Furniture	4	4	N/A	N/A	N/A	1	1	1	0	1
AAMCO Transmissions	Automobile repair, parts, and service	4	4	4	6	6	2	1	0	0	1
Pretzel Time	Bakeries, retail	4	4	4	5	5	0	1	3	0	0
Pollo Campero	Restaurants, fast-food	4	4	5	5	N/A	1	1	2	0	0
Guitar Center	Other retail	4	4	4	4	4	1	0	1	2	0
Sears	Department Stores	4	4	5	5	8	2	1	1	0	0
Ann Taylor	Clothing and accessories	4	4	5	5	6	0	0	0	4	0
Aritzia	Clothing and accessories	4	4	N/A	N/A	N/A	0	0	0	4	0
Abercrombie & Fitch	Clothing and accessories	4	3	2	2	2	1	0	1	1	1
Two Boots Pizza	Pizza	4	3	10	9	9	2	0	0	2	0
Godiva Chocolatier	Other retail	3	8	7	7	8	0	0	1	2	0
Lane Bryant	Clothing and accessories	3	6	6	7	8	1	0	1	1	0
Tim Hortons	Restaurants, fast-food	3	5	6	5	5	0	0	1	0	2
Dairy Queen	Yogurt	3	4	4	N/A	N/A	0	1	0	0	2
Uno Pizzeria & Grill	Pizza	3	4	4	5	5	1	0	1	1	0
Argo Tea Coffee	Tea Shops	3	4	7	7	N/A	0	0	0	3	0
wichcraft	Restaurants, fast-casual	3	4	5	10	10	0	0	0	3	0
Williams-Sonoma	Housewares	3	4	3	3	3	0	0	0	3	0
Kmart	Department Stores	3	4	5	7	7	0	2	0	1	0
Build-A-Bear Workshop	Games and toys	3	3	3	1	1	0	0	1	1	1
Disney Store	Games and toys	3	3	3	3	3	0	0	1	1	1
Kohl's	Department Stores	3	3	4	4	4	1	0	1	0	1
Container Store	Housewares	3	3	3	2	2	0	0	0	2	1
Montblanc	Jewelry and watches	3	3	3	2	2	0	0	1	2	0
Sam Ash Music Stores	Other retail	3	3	3	3	3	1	0	1	1	0
Bloomingdale's	Department Stores	3	3	3	3	3	0	0	0	3	0
Capital Grille	Restaurants, fast-casual	3	3	3	3	3	0	0	0	3	0
Tourneau	Jewelry and watches	3	3	2	3	3	0	0	0	3	0
Cosi	Restaurants, fast-casual	3	3	5	7	10	0	1	0	2	0
West Elm	Housewares	3	3	3	4	4	1	0	0	2	0
Mrs. Fields	Bakeries, retail	3	2	2	3	3	0	0	1	2	0

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Liberty Travel	Other retail	2	9	9	15	17	0	0	0	1	1
Rumble	Health Clubs, Studios & Gymnasiums	2	6	N/A	N/A	N/A	0	0	0	2	0
Supercuts	Beauty salons, equipment, supples, and products	2	4	4	5	5	0	0	0	2	0
Totto Ramen	Restaurants, fast-casual	2	4	3	3	3	0	0	0	2	0
7 for all Mankind	Clothing and accessories	2	3	3	3	3	0	0	0	2	0
Lacoste	Clothing and accessories	2	3	3	3	3	0	0	0	2	0
White House/ Black Market	Clothing and accessories	2	2	3	4	4	0	0	1	0	1
Yankee Candle	Other retail	2	2	3	3	3	0	0	1	0	1
Gloria Jean's Coffee	Coffee Shops	2	2	2	2	2	0	0	1	0	1
Chili's	Restaurants, fast-casual	2	2	2	2	2	0	0	1	0	1
Juan Valdez	Coffee Shops	2	2	2	3	3	0	0	1	1	0
Hillstone Restaurant	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
J. Jill	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Morton's Steakhouse	Restaurants, fast-casual	2	2	2	2	2	0	0	0	2	0
Oakley	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Pottery Barn	Furniture	2	2	2	2	2	0	0	0	2	0
Sur La Table	Housewares	2	2	2	3	3	0	0	0	2	0
Talbots	Clothing and accessories	2	2	2	2	2	0	0	0	2	0
Art of Shaving	Beauty salons, equipment, supples, and products	1	4	6	7	7	0	0	0	1	0
Paul Smith	Clothing and accessories	1	4	4	4	4	0	0	0	1	0
Ricky's	Beauty salons, equipment, supples, and products	1	2	14	17	20	0	0	0	1	0
Johnston & Murphy	Shoes	1	2	3	1	1	0	0	0	1	0
Fossil Accessory	Clothing and accessories	1	2	2	6	6	0	0	0	1	0
La Perla	Clothing and accessories	1	2	2	2	2	0	0	0	1	0
JoS. A. Bank	Clothing and accessories	1	2	1	2	2	0	0	0	1	0
Helzberg's Diamonds	Jewelry and watches	1	1	1	2	2	0	0	0	0	1

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
Chico's	Clothing and accessories	1	1	2	4	4	0	0	1	0	0
Curves	Health Clubs, Studios & Gymnasiums	1	1	1	4	5	0	0	1	0	0
Original SoupMan	Restaurants, fast-food	1	1	1	3	3	0	0	1	0	0
Diesel	Clothing and accessories	1	1	3	3	3	0	0	0	1	0
Umami Burger	Restaurants, fast-casual	1	1	2	4	3	0	0	0	1	0
Aroma Espresso Bar	Coffee Shops	1	1	2	3	3	0	0	0	1	0
Crate & Barrel	Furniture	1	1	1	1	1	0	0	0	1	0
French Connection	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Kenneth Cole	Clothing and accessories	1	1	1	2	2	0	0	0	1	0
Puma	Clothing and accessories	1	1	1	1	1	0	0	0	1	0
Naturalizer Shoes	Shoes	1	1	0	0	0	0	0	0	1	0
Sprint	Cellular Telephones (Services)	0	89	107	81	89	0	0	0	0	0
Modell's	Other retail	0	43	45	45	41	0	0	0	0	0
Jimmy Jazz	Clothing and accessories	0	26	25	26	24	0	0	0	0	0
Papyrus	Other retail	0	22	22	23	22	0	0	0	0	0
Soul Cycle	Health Clubs, Studios & Gymnasiums	0	21	20	19	17	0	0	0	0	0
New York & Co	Clothing and accessories	0	17	16	15	15	0	0	0	0	0
Flywheel Sports	Health Clubs, Studios & Gymnasiums	0	11	N/A	N/A	N/A	0	0	0	0	0
Dress Barn	Clothing and accessories	0	10	14	14	15	0	0	0	0	0
Motherhood Maternity	Clothing and accessories	0	7	4	4	5	0	0	0	0	0
BCBG Max Azria	Clothing and accessories	0	6	4	11	11	0	0	0	0	0
Justice	Clothing and accessories	0	6	4	5	5	0	0	0	0	0
Liquiteria	Juice Bars	0	5	7	6	6	0	0	0	0	0
Brooklyn Industries	Clothing and accessories	0	5	6	9	10	0	0	0	0	0
Pier 1	Furniture	0	5	6	7	7	0	0	0	0	0
Lucky Brand Jeans	Clothing and accessories	0	4	3	3	3	0	0	0	0	0
Pax Wholesome Foods	Restaurants, fast-food	0	3	4	6	6	0	0	0	0	0
Johnny Rockets	Restaurants, fast-casual	0	3	4	6	6	0	0	0	0	0

Retail Chain	Category	2020	2019	2018	2017	2016	Brooklyn	Bronx	Queens	Manhattan	Staten Island
David's Tea	Tea Shops	0	3	3	4	4	0	0	0	0	0
Thomas Pink	Clothing and accessories	0	3	2	5	5	0	0	0	0	0
Charlotte Russe	Clothing and accessories	0	2	6	5	5	0	0	0	0	0
Bose	Electronics	0	2	4	3	3	0	0	0	0	0
Maoz Vegetarian	Restaurants, fast-casual	0	1	2	2	2	0	0	0	0	0
Billabong	Clothing and accessories	0	1	1	1	1	0	0	0	0	0
Geox	Shoes	0	1	1	4	4	0	0	0	0	0
Laila Rowe	Clothing and accessories	0	1	1	3	3	0	0	0	0	0
Strawberry	Clothing and accessories	0	1	1	2	6	0	0	0	0	0
True Religion	Clothing and accessories	0	1	1	6	6	0	0	0	0	0

NATIONAL RETAILER GROWTH BY INDUSTRY CATEGORY, 2019-2020

Category	2020	2019	Difference	% Change	Examples
Coffee shops	1009	1076	-67	-6%	Starbucks, Gregory's Coffee, Dunkin'
Restaurants, fast-food	1007	1060	-53	-5%	Burger King, Nathan's Famous, Subway
Cellular telephones (services)	749	965	-216	-22%	Verizon Wireless, AT&T
Clothing and accessories	608	775	-167	-22%	Uniqlo, Brooklyn Industries, Louis Vuitton
Pharmacies	534	606	-72	-12%	Rite Aid, Duane Reade/Walgreens, CVS/Pharmacy
Other retail	502	599	-97	-16%	Party City, Mattress Firm, Barnes & Noble
Restaurants, fast-casual	389	433	-44	-10%	TGI Friday's, Outback Steakhouse, Dig Inn
Ice cream	257	309	-52	-17%	Cold Stone Creamery, Ben & Jerry's, Baskin-Robbins
Grocers	237	236	1	0%	Trader Joe's, Foodtown, Key Food
Pizza	199	206	-7	-3%	Little Caesars, Famous Famiglia, Pizza Hut
Discount retail	141	152	-11	-7%	Dollar Tree, Family Dollar
Beauty salons, equipment, supples, and products	117	148	-31	-21%	Supercuts, Sephore, Bath & Body Works
Shoes	114	110	4	4%	Sketchers, Steve Madden, Foot Locker
Department stores	113	117	-4	-3%	Macy's, TJ Maxx, JCPenny
Health clubs, studios & gymnasiums	107	170	-63	-37%	Soul Cycle, Rumble, New York Sports Club
Optical goods and optometrists	88	92	-4	-4%	Warby Parker, LensCrafters, Sterling Optical
Automobile repair, parts, and service	85	87	-2	-2%	Autozone, Pep Boys
Vitamin & food supplements	82	134	-52	-39%	Vitamin Shoppe, GNC
Bakeries, retail	77	79	-2	-3%	Mrs. Fields, Insomnia Cookies, Milk Bar
Tea shops	74	83	-9	-11%	Gong Cha, David's Tea, Vivi's Bubble Tea
Games and toys	65	71	-6	-8%	LEGO Store, Build-A-Bear Workshop, Disney Store
Electronics	48	50	-2	-4%	Apple, Bose, Best Buy
Bakeries, fast-casual	47	83	-36	-43%	Panera Bread, Le Pain Quotidien
Furniture	46	54	-8	-15%	Crate & Barel, Raymour & Flanigan
Juice bars	40	50	-10	-20%	Juice Press, Pressed Juicery, Jamba Juice
Jewelry and watches	36	35	1	3%	Montblanc, Tiffany's, Kay Jewelers
Office supplies	32	35	-3	-9%	Staples

Category	2020	2019	Difference	% Change	Examples
Housewares	31	33	-2	-6%	Container Store, Home Goods, Bed Bath & Beyond
Yogurt	30	37	-7	-19%	Pinkberry, Dairy Queen, Red Mango
Home centers	26	25	1	4%	Lowe's Home Improvement, Home Depot
Pet supplies	23	25	-2	-8%	Petsmart, Petco
Wholesale clubs	14	13	1	8%	Costco Wholesale, BJ's Wholesale Club

NATIONAL RETAILERS IN NYC BY ZIP CODE

Neighborhood	Borough	Zip Code	2020	2019	Difference	% Change
Garment district/Koreatown	Manhattan	10001	163	191	-28	-15%
New Springville	Staten Island	10314	153	171	-18	-11%
East Village	Manhattan	10003	140	171	-31	-18%
Brooklyn Heights	Brooklyn	11201	137	166	-29	-17%
Midtown West	Manhattan	10019	126	153	-27	-18%
Corona/Elmhurst	Queens	11373	123	129	-6	-5%
Midtown West	Manhattan	10036	121	142	-21	-15%
Flatlands	Brooklyn	11234	119	136	-17	-13%
Midtown East	Manhattan	10022	114	148	-34	-23%
Chelsea	Manhattan	10011	111	136	-25	-18%
Midtown East	Manhattan	10017	97	124	-27	-22%
Midtown West	Manhattan	10018	96	108	-12	-11%
Greenwich Village/SoHo	Manhattan	10012	94	110	-16	-15%
Baychester/Co/op city	Bronx	10475	85	96	-11	-11%
Murray Hill	Manhattan	10016	83	104	-21	-20%
Upper West Side/Morningside Heights	Manhattan	10025	82	94	-12	-13%
Gramercy Park	Manhattan	10010	81	106	-25	-24%
Central Harlem/Morningside Heights	Manhattan	10027	81	90	-9	-10%
East Flatbush / Flatbush	Brooklyn	11226	79	81	-2	-2%
Flushing	Queens	11354	77	89	-12	-13%
Ridgewood	Queens	11385	77	86	-9	-10%
Forest Hills	Queens	11375	75	84	-9	-11%
Lower Manhattan/TriBeCa	Manhattan	10007	74	92	-18	-20%
Parkchester	Bronx	10462	72	83	-11	-13%

Neighborhood	Borough	Zip Code	2020	2019	Difference	% Change
Upper East Side	Manhattan	10028	71	85	-14	-16%
Bay Ridge	Brooklyn	11209	71	82	-11	-13%
Jamaica	Queens	11432	69	77	-8	-10%
Jackson Heights	Queens	11372	67	79	-12	-15%
Upper West Side	Manhattan	10023	66	86	-20	-23%
High Bridge / Morrisania	Bronx	10451	66	76	-10	-13%
Canarsie	Brooklyn	11236	64	70	-6	-9%
Bensonhurst	Brooklyn	11214	63	70	-7	-10%
Fordham / Bronx Park	Bronx	10458	61	65	-4	-6%
Williamsbridge	Bronx	10467	60	66	-6	-9%
Park Slope	Brooklyn	11217	58	63	-5	-8%
Kingsbridge	Bronx	10463	58	59	-1	-2%
Westchester	Bronx	10461	57	59	-2	-3%
Lower Manhattan/Financial District	Manhattan	10038	55	65	-10	-15%
Park Slope	Brooklyn	11215	55	56	-1	-2%
Long Island City	Queens	11101	53	53	0	0%
Upper East Side	Manhattan	10021	51	62	-11	-18%
Upper West Side	Manhattan	10024	51	62	-11	-18%
Rego Park	Queens	11374	51	58	-7	-12%
Woodside	Queens	11377	51	51	0	0%
Brownsville	Brooklyn	11212	50	60	-10	-17%
Hunts Point / Mott Haven	Bronx	10455	50	54	-4	-7%
Spanish Harlem/East Harlem	Manhattan	10029	49	61	-12	-20%
Upper East Side	Manhattan	10065	49	58	-9	-16%
Astoria	Queens	11103	49	58	-9	-16%
East New York	Brooklyn	11207	49	54	-5	-9%
Sheepshead Bay	Brooklyn	11229	48	61	-13	-21%
TriBeCa/Chinatown	Manhattan	10013	47	59	-12	-20%
Oakwood/New Dorp	Staten Island	10306	47	55	-8	-15%
West Village	Manhattan	10014	44	54	-10	-19%
Chinatown/Lower East Side	Manhattan	10002	42	51	-9	-18%
Sheepshead Bay	Brooklyn	11235	42	48	-6	-13%
Corona	Queens	11368	42	47	-5	-11%
Canarsie	Brooklyn	11239	42	45	-3	-7%
Bayside	Queens	11361	42	44	-2	-5%
Washington Heights	Manhattan	10033	41	48	-7	-15%
Rochdale Village/Jamaica	Queens	11434	40	42	-2	-5%
Flatbush/East Flatbush	Brooklyn	11203	39	45	-6	-13%
East New York	Brooklyn	11208	38	46	-8	-17%
Flatbush/East Flatbush	Brooklyn	11210	38	45	-7	-16%
Pleasant Plains/Princess Bay	Staten Island	10309	38	42	-4	-10%
Bay Ridge	Brooklyn	11220	37	48	-11	-23%
Williamsburg/Bushwick	Brooklyn	11206	37	39	-2	-5%
East Harlem	Manhattan	10035	36	43	-7	-16%
Kingsbridge	Bronx	10468	36	40	-4	-10%
West Farms	Bronx	10460	36	37	-1	-3%
Wakefield	Bronx	10466	36	37	-1	-3%
Washington Heights	Manhattan	10032	36	37	-1	-3%
Jamaica	Queens	11435	36	35	1	3%

Neighborhood	Borough	Zip Code	2020	2019	Difference	% Change
Hunts Point / Mott Haven	Bronx	10459	35	44	-9	-20%
High Bridge / Morrisania	Bronx	10452	35	40	-5	-13%
Williamsburg	Brooklyn	11211	35	40	-5	-13%
Upper East Side	Manhattan	10128	34	40	-6	-15%
Gravesend	Brooklyn	11223	34	36	-2	-6%
Tompkinsville/New Brighton/Saint George	Staten Island	10301	34	35	-1	-3%
Port Richmond	Staten Island	10302	34	33	1	3%
Long Island City / Astoria	Queens	11106	33	35	-2	-6%
Bedford Stuyvesant / Crown Heights	Brooklyn	11216	32	37	-5	-14%
Baychester	Bronx	10469	32	36	-4	-11%
Soundview/Unionport	Bronx	10473	32	36	-4	-11%
Washington Heights	Manhattan	10031	32	35	-3	-9%
Greenpoint	Brooklyn	11222	32	34	-2	-6%
Financial District/Battery Park City	Manhattan	10004	31	38	-7	-18%
JFK Airport	Queens	11430	30	40	-10	-25%
Bushwick	Brooklyn	11237	30	35	-5	-14%
Howard Beach	Queens	11414	30	28	2	7%
Morris Heights	Bronx	10453	29	33	-4	-12%
South Richmond Hill	Queens	11419	29	31	-2	-6%
Coney Island/Sheepshead Bay	Brooklyn	11224	29	29	0	0%
Soundview/Unionport	Bronx	10472	28	33	-5	-15%
Prospect Lefferts Gardens	Brooklyn	11225	28	32	-4	-13%
Flushing	Queens	11356	28	29	-1	-3%
Pelham / Throgs Neck	Bronx	10465	28	27	1	4%
Borough Park	Brooklyn	11204	27	37	-10	-27%
Mariners Harbor	Staten Island	10303	27	29	-2	-7%
Middle Village	Queens	11379	26	26	0	0%
Eltingville	Staten Island	10312	26	26	0	0%
Springfield Gardens	Queens	11413	25	31	-6	-19%
Tremont	Bronx	10457	25	26	-1	-4%
Bayside	Queens	11360	24	31	-7	-23%
Ozone Park	Queens	11417	24	27	-3	-11%
Astoria	Queens	11105	24	26	-2	-8%
Sunnyside	Queens	11104	24	26	-2	-8%
South Beach, Linden/Park, Rosebank	Staten Island	10305	24	26	-2	-8%
Bushwick	Brooklyn	11221	23	28	-5	-18%
Fresh Meadows	Queens	11365	23	24	-1	-4%
Woodhaven	Queens	11421	23	23	0	0%
East Village/Alphabet City	Manhattan	10009	22	31	-9	-29%
Bedford Stuyvesant / Crown Heights	Brooklyn	11213	22	24	-2	-8%
Sunset Park	Brooklyn	11232	22	24	-2	-8%
Fresh Meadows	Queens	11366	22	22	0	0%
High Bridge / Morrisania	Bronx	10456	22	20	2	10%
Flushing	Queens	11358	21	24	-3	-13%
Fort George/Inwood	Manhattan	10040	21	21	0	0%
Midwood	Brooklyn	11230	20	27	-7	-26%
Financial District	Manhattan	10005	20	26	-6	-23%
Flushing	Queens	11357	20	25	-5	-20%
Flushing	Queens	11355	20	25	-5	-20%

Neighborhood	Borough	Zip Code	2020	2019	Difference	% Change
Borough Park	Brooklyn	11219	19	22	-3	-14%
Rosedale	Queens	11422	19	21	-2	-10%
Hollis	Queens	11423	19	21	-2	-10%
Kew Gardens/Richmond Hill	Queens	11418	19	21	-2	-10%
Clinton Hill	Brooklyn	11205	19	19	0	0%
Midtown	Manhattan	10020	18	23	-5	-22%
Williamsburg	Brooklyn	11249	18	20	-2	-10%
Kensington	Brooklyn	11218	18	19	-1	-5%
Central Harlem/Morningside Heights	Manhattan	10026	17	21	-4	-19%
Upper East Side	Manhattan	10075	17	18	-1	-6%
North Floral Park	Queens	11004	17	17	0	0%
Ozone Park	Queens	11416	17	17	0	0%
Inwood	Manhattan	10034	16	18	-2	-11%
East Elmhurst	Queens	11369	16	18	-2	-11%
Far Rockaway	Queens	11691	15	18	-3	-17%
Oakland Gardens	Queens	11364	15	17	-2	-12%
Maspeth	Queens	11378	15	17	-2	-12%
Financial District	Manhattan	10006	15	16	-1	-6%
Little Neck	Queens	11362	15	14	1	7%
Adelphi	Brooklyn	11238	14	17	-3	-18%
South Ozone Park	Queens	11420	14	15	-1	-7%
West New Brighton	Staten Island	10310	14	15	-1	-7%
Jamaica	Queens	11433	14	14	0	0%
Upper Harlem	Manhattan	10039	13	15	-2	-13%
Financial District	Manhattan	10281	13	15	-2	-13%
Mott Haven	Bronx	10454	13	14	-1	-7%
Midtown	Manhattan	10112	11	16	-5	-31%
Astoria	Queens	11102	11	15	-4	-27%
Bedford Stuyvesant / Crown Heights	Brooklyn	11233	11	14	-3	-21%
Queens Village	Queens	11428	11	12	-1	-8%
Fresh Meadows	Queens	11367	10	13	-3	-23%
Dyker Heights	Brooklyn	11228	10	12	-2	-17%
St. Albans	Queens	11412	10	11	-1	-9%
Queens Village	Queens	11427	10	11	-1	-9%
Central Harlem/Morningside Heights	Manhattan	10030	10	10	0	0%
Stapleton/Emerson Hill	Staten Island	10304	10	9	1	11%
Garment district/Koreatown	Manhattan	10119	9	17	-8	-47%
LaGuardia Airport	Queens	11371	9	12	-3	-25%
Queens Village	Queens	11429	9	12	-3	-25%
East Elmhurst	Queens	11370	9	12	-3	-25%
Rockaway Park	Queens	11694	9	10	-1	-10%
Far Rockaway/Broad Channel	Queens	11693	9	9	0	0%
Red Hook	Brooklyn	11231	8	10	-2	-20%
Woodlawn	Bronx	10470	8	9	-1	-11%
Kew Gardens	Queens	11415	8	9	-1	-11%
Tottenville	Staten Island	10307	8	9	-1	-11%
Riverdale	Bronx	10471	8	8	0	0%
Great Kills	Staten Island	10308	8	8	0	0%
Harlem	Manhattan	10037	6	7	-1	-14%

Neighborhood	Borough	Zip Code	2020	2019	Difference	% Change
Garment district/Koreatown	Manhattan	10118	6	6	0	0%
Cambria Heights	Queens	11411	5	6	-1	-17%
Bellerose	Queens	11426	5	6	-1	-17%
Far Rockaway/Arverne	Queens	11692	5	6	-1	-17%
Garment district/Koreatown	Manhattan	10121	4	8	-4	-50%
Jamaica	Queens	11436	4	6	-2	-33%
Roosevelt Island	Manhattan	10044	4	4	0	0%
Midtown	Manhattan	10103	4	4	0	0%
Garment district/Koreatown	Manhattan	10120	4	4	0	0%
Midtown	Manhattan	10170	4	4	0	0%
Hunts Point	Bronx	10474	3	4	-1	-25%
Midtown	Manhattan	10111	3	3	0	0%
Midtown	Manhattan	10168	3	2	1	50%
Fort Hamilton	Brooklyn	11252	2	4	-2	-50%
Garment district/Koreatown	Manhattan	10123	2	4	-2	-50%
Midtown	Manhattan	10107	2	3	-1	-33%
Midtown	Manhattan	10166	2	3	-1	-33%
Midtown	Manhattan	10173	2	3	-1	-33%
Financial District	Manhattan	10282	2	3	-1	-33%
Midtown	Manhattan	10169	2	3	-1	-33%
Pelham Bay Park/City Island	Bronx	10464	2	2	0	0%
Downtown Brooklyn	Brooklyn	11241	2	2	0	0%
Midtown	Manhattan	10175	2	2	0	0%
Midtown	Manhattan	10104	2	2	0	0%
Battery Park City/Dowtown Manhattan	Manhattan	10280	2	2	0	0%
Little Neck/Douglaston	Queens	11363	2	2	0	0%
Garment district/Koreatown	Manhattan	10122	1	2	-1	-50%
Harlem	Manhattan	10116	1	1	0	0%
Midtown	Manhattan	10165	1	1	0	0%
Midtown	Manhattan	10129	1	1	0	0%
Midtown	Manhattan	10153	1	1	0	0%
Midtown	Manhattan	10176	1	1	0	0%
Financial District	Manhattan	10271	1	1	0	0%
Midtown	Manhattan	10174	1	1	0	0%
Kew Gardens	Queens	11424	1	1	0	0%
Jamaica	Queens	11425	1	1	0	0%
Jamaica	Queens	11439	1	1	0	0%
Financial District	Manhattan	10279	0	1	-1	-100%
Financial District	Manhattan	10286	0	1	-1	-100%
Financial District	Manhattan	10270	0	1	-1	-100%

MANHATTAN

Top Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2020	2019	Difference	% Change
Garment district/Koreatown	10001	163	191	-28	-15%
East Village	10003	140	171	-31	-18%
Midtown West	10019	126	153	-27	-18%
Midtown West	10036	121	142	-21	-15%
Midtown East	10022	114	148	-34	-23%
Chelsea	10011	111	136	-25	-18%
Midtown East	10017	97	124	-27	-22%
Midtown West	10018	96	108	-12	-11%
Greenwich Village/SoHo	10012	94	110	-16	-15%
Murray Hill	10016	83	104	-21	-20%

Bottom Zip Codes for National Chain Stores, Manhattan

Neighborhood	Zip Code	2020	2019	Difference	% Change
Harlem	10116	1	1	0	0%
Midtown	10165	1	1	0	0%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Midtown	10174	1	1	0	0.0%
Financial District	10279	0	1	-1	-100.0%
Financial District	10286	0	1	-1	-100.0%
Financial District	10270	0	1	-1	-100.0%

Number of National Retail Outlets, by Zip Code, Manhattan

Neighborhood	Zip Code	2020	2019	Difference	% Change
Garment district/Koreatown	10001	163	191	-28	-15%
East Village	10003	140	171	-31	-18%
Midtown West	10019	126	153	-27	-18%
Midtown West	10036	121	142	-21	-15%
Midtown East	10022	114	148	-34	-23%
Chelsea	10011	111	136	-25	-18%
Midtown East	10017	97	124	-27	-22%
Midtown West	10018	96	108	-12	-11%
Greenwich Village/SoHo	10012	94	110	-16	-15%
Murray Hill	10016	83	104	-21	-20%
Upper West Side/Morningside Heights	10025	82	94	-12	-13%
Gramercy Park	10010	81	106	-25	-24%
Central Harlem/Morningside Heights	10027	81	90	-9	-10%
Lower Manhattan/TriBeCa	10007	74	92	-18	-20%
Upper East Side	10028	71	85	-14	-16%
Upper West Side	10023	66	86	-20	-23%
Lower Manhattan/Financial District	10038	55	65	-10	-15%
Upper East Side	10021	51	62	-11	-18%
Upper West Side	10024	51	62	-11	-18%
Spanish Harlem/East Harlem	10029	49	61	-12	-20%
Upper East Side	10065	49	58	-9	-16%
TriBeCa/Chinatown	10013	47	59	-12	-20%
West Village	10014	44	54	-10	-19%
Chinatown/Lower East Side	10002	42	51	-9	-18%
Washington Heights	10033	41	48	-7	-15%
East Harlem	10035	36	43	-7	-16%
Washington Heights	10032	36	37	-1	-3%
Upper East Side	10128	34	40	-6	-15%
Washington Heights	10031	32	35	-3	-9%
Financial District/Battery Park City	10004	31	38	-7	-18%
East Village/Alphabet City	10009	22	31	-9	-29%
Fort George/Inwood	10040	21	21	0	0%
Financial District	10005	20	26	-6	-23%
Midtown	10020	18	23	-5	-22%
Central Harlem/Morningside Heights	10026	17	21	-4	-19%
Upper East Side	10075	17	18	-1	-6%
Inwood	10034	16	18	-2	-11%
Financial District	10006	15	16	-1	-6%
Upper Harlem	10039	13	15	-2	-13%
Financial District	10281	13	15	-2	-13%
Midtown	10112	11	16	-5	-31%
Central Harlem/Morningside Heights	10030	10	10	0	0%
Garment district/Koreatown	10119	9	17	-8	-47%
Harlem	10037	6	7	-1	-14%
Garment district/Koreatown	10118	6	6	0	0%
Garment district/Koreatown	10121	4	8	-4	-50%

Neighborhood	Zip Code	2020	2019	Difference	% Change
Roosevelt Island	10044	4	4	0	0%
Midtown	10103	4	4	0	0%
Garment district/Koreatown	10120	4	4	0	0%
Midtown	10170	4	4	0	0%
Midtown	10111	3	3	0	0%
Midtown	10168	3	2	1	50%
Garment district/Koreatown	10123	2	4	-2	-50%
Midtown	10107	2	3	-1	-33%
Midtown	10166	2	3	-1	-33%
Midtown	10173	2	3	-1	-33%
Financial District	10282	2	3	-1	-33%
Midtown	10169	2	3	-1	-33%
Midtown	10175	2	2	0	0%
Midtown	10104	2	2	0	0%
Battery Park City/Dowtown Manhattan	10280	2	2	0	0%
Garment district/Koreatown	10122	1	2	-1	-50%
Harlem	10116	1	1	0	0%
Midtown	10165	1	1	0	0%
Midtown	10129	1	1	0	0%
Midtown	10153	1	1	0	0%
Midtown	10176	1	1	0	0%
Financial District	10271	1	1	0	0%
Midtown	10174	1	1	0	0%
Financial District	10279	0	1	-1	-100%
Financial District	10286	0	1	-1	-100%
Financial District	10270	0	1	-1	-100%
Midtown	10105	0	0	0	-
Midtown	10110	0	0	0	-
Midtown	10167	0	0	0	-
Financial District	10285	0	0	0	-

Top Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2020	2019	Difference	% Change
Brooklyn Heights	11201	137	166	-29	-17%
Flatlands	11234	119	136	-17	-13%
East Flatbush / Flatbush	11226	79	81	-2	-2%
Bay Ridge	11209	71	82	-11	-13%
Canarsie	11236	64	70	-6	-9%
Bensonhurst	11214	63	70	-7	-10%
Park Slope	11217	58	63	-5	-8%
Park Slope	11215	55	56	-1	-2%
Brownsville	11212	50	60	-10	-17%
East New York	11207	49	54	-5	-9%

Bottom Zip Codes for National Chain Stores, Brooklyn

Neighborhood	Zip Code	2020	2019	Difference	% Change
Borough Park	11219	19	22	-3	-14%
Clinton Hill	11205	19	19	0	0%
Williamsburg	11249	18	20	-2	-10%
Kensington	11218	18	19	-1	-5%
Adelphi	11238	14	17	-3	-18%
Bedford Stuyvesant / Crown Heights	11233	11	14	-3	-21%
Dyker Heights	11228	10	12	-2	-17%
Red Hook	11231	8	10	-2	-20%
Fort Hamilton	11252	2	4	-2	-50%
Downtown Brooklyn	11241	2	2	0	0%

Number of National Retail Outlets, by Zip Code, Brooklyn

Neighborhood	Zip Code	2020	2019	Difference	% Change
Brooklyn Heights	11201	137	166	-29	-17%
Flatlands	11234	119	136	-17	-13%
East Flatbush / Flatbush	11226	79	81	-2	-2%
Bay Ridge	11209	71	82	-11	-13%
Canarsie	11236	64	70	-6	-9%
Bensonhurst	11214	63	70	-7	-10%
Park Slope	11217	58	63	-5	-8%
Park Slope	11215	55	56	-1	-2%
Brownsville	11212	50	60	-10	-17%
East New York	11207	49	54	-5	-9%
Sheepshead Bay	11229	48	61	-13	-21%
Sheepshead Bay	11235	42	48	-6	-13%
Canarsie	11239	42	45	-3	-7%
Flatbush/East Flatbush	11203	39	45	-6	-13%
East New York	11208	38	46	-8	-17%
Flatbush/East Flatbush	11210	38	45	-7	-16%
Bay Ridge	11220	37	48	-11	-23%
Williamsburg/Bushwick	11206	37	39	-2	-5%
Williamsburg	11211	35	40	-5	-13%
Gravesend	11223	34	36	-2	-6%
Bedford Stuyvesant / Crown Heights	11216	32	37	-5	-14%
Greenpoint	11222	32	34	-2	-6%
Bushwick	11237	30	35	-5	-14%
Coney Island/Sheepshead Bay	11224	29	29	0	0%
Prospect Lefferts Gardens	11225	28	32	-4	-13%
Borough Park	11204	27	37	-10	-27%
Bushwick	11221	23	28	-5	-18%
Bedford Stuyvesant / Crown Heights	11213	22	24	-2	-8%
Sunset Park	11232	22	24	-2	-8%
Midwood	11230	20	27	-7	-26%
Borough Park	11219	19	22	-3	-14%
Clinton Hill	11205	19	19	0	0%
Williamsburg	11249	18	20	-2	-10%
Kensington	11218	18	19	-1	-5%
Adelphi	11238	14	17	-3	-18%
Bedford Stuyvesant / Crown Heights	11233	11	14	-3	-21%
Dyker Heights	11228	10	12	-2	-17%
Red Hook	11231	8	10	-2	-20%
Fort Hamilton	11252	2	4	-2	-50%
Downtown Brooklyn	11241	2	2	0	0%
Greenpoint	11202	0	0	0	-
Navy Yard	11251	0	0	0	-

QUEENS

Top Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2020	2019	Difference	% Change
Corona/Elmhurst	11373	123	129	-6	-5%
Flushing	11354	77	89	-12	-13%
Ridgewood	11385	77	86	-9	-10%
Forest Hills	11375	75	84	-9	-11%
Jamaica	11432	69	77	-8	-10%
Jackson Heights	11372	67	79	-12	-15%
Long Island City	11101	53	53	0	0%
Rego Park	11374	51	58	-7	-12%
Woodside	11377	51	51	0	0%
Astoria	11103	49	58	-9	-16%

Bottom Zip Codes for National Chain Stores, Queens

Neighborhood	Zip Code	2020	2019	Difference	% Change
Far Rockaway/Broad Channel	11693	9	9	0	0%
Kew Gardens	11415	8	9	-1	-11%
Cambria Heights	11411	5	6	-1	-17%
Bellerose	11426	5	6	-1	-17%
Far Rockaway/Arverne	11692	5	6	-1	-17%
Jamaica	11436	4	6	-2	-33%
Little Neck/Douglaston	11363	2	2	0	0%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	1	0	0%

Number of National Retail Outlets, by Zip Code, Queens

Neighborhood	Zip Code	2020	2019	Difference	% Change
Corona/Elmhurst	11373	123	129	-6	-5%
Flushing	11354	77	89	-12	-13%
Ridgewood	11385	77	86	-9	-10%
Forest Hills	11375	75	84	-9	-11%
Jamaica	11432	69	77	-8	-10%
Jackson Heights	11372	67	79	-12	-15%
Long Island City	11101	53	53	0	0%
Rego Park	11374	51	58	-7	-12%
Woodside	11377	51	51	0	0%
Astoria	11103	49	58	-9	-16%
Corona	11368	42	47	-5	-11%
Bayside	11361	42	44	-2	-5%
Rochdale Village/Jamaica	11434	40	42	-2	-5%
Jamaica	11435	36	35	1	3%
Long Island City / Astoria	11106	33	35	-2	-6%
JFK Airport	11430	30	40	-10	-25%
Howard Beach	11414	30	28	2	7%
South Richmond Hill	11419	29	31	-2	-6%
Flushing	11356	28	29	-1	-3%
Middle Village	11379	26	26	0	0%
Springfield Gardens	11413	25	31	-6	-19%
Bayside	11360	24	31	-7	-23%
Ozone Park	11417	24	27	-3	-11%
Astoria	11105	24	26	-2	-8%
Sunnyside	11104	24	26	-2	-8%
Fresh Meadows	11365	23	24	-1	-4%
Woodhaven	11421	23	23	0	0%
Fresh Meadows	11366	22	22	0	0%
Flushing	11358	21	24	-3	-13%
Flushing	11357	20	25	-5	-20%
Flushing	11355	20	25	-5	-20%
Rosedale	11422	19	21	-2	-10%
Hollis	11423	19	21	-2	-10%
Kew Gardens/Richmond Hill	11418	19	21	-2	-10%
North Floral Park	11004	17	17	0	0%
Ozone Park	11416	17	17	0	0%
East Elmhurst	11369	16	18	-2	-11%
Far Rockaway	11691	15	18	-3	-17%
Oakland Gardens	11364	15	17	-2	-12%
Maspeth	11378	15	17	-2	-12%
Little Neck	11362	15	14	1	7%
South Ozone Park	11420	14	15	-1	-7%
Jamaica	11433	14	14	0	0%
Astoria	11102	11	15	-4	-27%
Queens Village	11428	11	12	-1	-8%
Fresh Meadows	11367	10	13	-3	-23%

Neighborhood	Zip Code	2020	2019	Difference	% Change
St. Albans	11412	10	11	-1	-9%
Queens Village	11427	10	11	-1	-9%
LaGuardia Airport	11371	9	12	-3	-25%
Queens Village	11429	9	12	-3	-25%
East Elmhurst	11370	9	12	-3	-25%
Rockaway Park	11694	9	10	-1	-10%
Far Rockaway/Broad Channel	11693	9	9	0	0%
Kew Gardens	11415	8	9	-1	-11%
Cambria Heights	11411	5	6	-1	-17%
Bellerose	11426	5	6	-1	-17%
Far Rockaway/Arverne	11692	5	6	-1	-17%
Jamaica	11436	4	6	-2	-33%
Little Neck/Douglaston	11363	2	2	0	0%
Kew Gardens	11424	1	1	0	0%
Jamaica	11425	1	1	0	0%
Jamaica	11439	1	1	0	0%
Jamaica	11431	0	0	0	-
Breezy Point	11697	0	0	0	-

BRONX

Number of National Retail Outlets, by Zip Code, Bronx

Neighborhood	Zip Code	2020	2019	Difference	% Change
Baychester/Co/op city	10475	85	96	-11	-11%
Parkchester	10462	72	83	-11	-13%
High Bridge / Morrisania	10451	66	76	-10	-13%
Fordham / Bronx Park	10458	61	65	-4	-6%
Williamsbridge	10467	60	66	-6	-9%
Kingsbridge	10463	58	59	-1	-2%
Westchester	10461	57	59	-2	-3%
Hunts Point / Mott Haven	10455	50	54	-4	-7%
Kingsbridge	10468	36	40	-4	-10%
West Farms	10460	36	37	-1	-3%
Wakefield	10466	36	37	-1	-3%
Hunts Point / Mott Haven	10459	35	44	-9	-20%
High Bridge / Morrisania	10452	35	40	-5	-13%
Baychester	10469	32	36	-4	-11%
Soundview/Unionport	10473	32	36	-4	-11%
Morris Heights	10453	29	33	-4	-12%
Soundview/Unionport	10472	28	33	-5	-15%
Pelham / Throgs Neck	10465	28	27	1	4%
Tremont	10457	25	26	-1	-4%
High Bridge / Morrisania	10456	22	20	2	10%
Mott Haven	10454	13	14	-1	-7%
Woodlawn	10470	8	9	-1	-11%
Riverdale	10471	8	8	0	0%
Hunts Point	10474	3	4	-1	-25%
Pelham Bay Park/City Island	10464	2	2	0	0%

STATEN ISLAND

Number of National Retail Outlets, by Zip Code, Staten Island

Neighborhood	Zip Code	2020	2019	Difference	% Change
New Springville	10314	153	171	-18	-11%
Oakwood/New Dorp	10306	47	55	-8	-15%
Pleasant Plains/Princess Bay	10309	38	42	-4	-10%
Tompkinsville/New Brighton/Saint George	10301	34	35	-1	-3%
Port Richmond	10302	34	33	1	3%
Mariners Harbor	10303	27	29	-2	-7%
Eltingville	10312	26	26	0	0%
South Beach, Linden/Park, Rosebank	10305	24	26	-2	-8%
West New Brighton	10310	14	15	-1	-7%
Stapleton/Emerson Hill	10304	10	9	1	11%
Tottenville	10307	8	9	-1	-11%
Great Kills	10308	8	8	0	0%
New Springville	10313	0	0	0	-

ENDNOTES

1. Early in the year, Basin-Robbins expanded significantly, adding more than a dozen new stores across the city. Then, as a result of the pandemic, it temporarily closed 39 stores—including many of the new outlets, along with several of the longstanding locations. Overall, we show a net decline of 46 stores for Baskin-Robbins.

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